

Free

Plus

Pro

Enterprise

**PRICING** (plus tax, as applicable)

|                                   |      |      |      |      |
|-----------------------------------|------|------|------|------|
| Monthly pricing (billed annually) | Free | \$20 | \$25 | \$60 |
| Monthly pricing (billed monthly)  | Free | \$29 | \$39 | \$89 |

**ENTERPRISE FEATURES**

|                               |        |        |        |                   |
|-------------------------------|--------|--------|--------|-------------------|
| Users                         | 1 user | 1 user | 1 user | 1 Admin + 2 users |
| User add-on (billed annually) | -      | -      | -      | \$8 per month     |
| User add-on (billed monthly)  | -      | -      | -      | \$12 per month    |
| Department creation           | -      | -      | -      | ✓                 |
| User management               | -      | -      | -      | ✓                 |

**BASICS**

|                                       |                      |                       |                       |                       |
|---------------------------------------|----------------------|-----------------------|-----------------------|-----------------------|
| Surveys                               | Unlimited            | Unlimited             | Unlimited             | Unlimited             |
| Number of questions                   | 10 questions/survey  | Unlimited             | Unlimited             | Unlimited             |
| Number of responses (billed annually) | 100 responses/survey | Unlimited             | Unlimited             | Unlimited             |
| Number of responses (billed monthly)  | 100 responses/survey | 3000 responses/survey | 3000 responses/survey | 3000 responses/survey |
| iOS and Android                       | ✓                    | ✓                     | ✓                     | ✓                     |

**SURVEY CREATION**

|                               |         |     |     |     |
|-------------------------------|---------|-----|-----|-----|
| Survey builder in 7 languages | ✓       | ✓   | ✓   | ✓   |
| Over 200 templates            | ✓       | ✓   | ✓   | ✓   |
| Question types                | Limited | All | All | All |
| Pagination                    | ✓       | ✓   | ✓   | ✓   |
| Label, title, and number      | ✓       | ✓   | ✓   | ✓   |
| Mandatory questions           | ✓       | ✓   | ✓   | ✓   |

|                          |   |   |   |   |
|--------------------------|---|---|---|---|
| Answer validation        | ✓ | ✓ | ✓ | ✓ |
| Randomize answer choices | ✓ | ✓ | ✓ | ✓ |
| Export as PDF            | - | ✓ | ✓ | ✓ |
| Print survey             | - | ✓ | ✓ | ✓ |

#### ADVANCED SURVEY CREATION

|                                |   |   |   |   |
|--------------------------------|---|---|---|---|
| Question logic                 | - | ✓ | ✓ | ✓ |
| Page logic                     | - | ✓ | ✓ | ✓ |
| End page logic                 | - | ✓ | ✓ | ✓ |
| Auto-fill                      | - | ✓ | ✓ | ✓ |
| Piping logic                   | - | - | ✓ | ✓ |
| Custom variables               | - | - | ✓ | ✓ |
| Translate to over 70 languages | - | - | ✓ | ✓ |
| Send email notifications       | - | - | ✓ | ✓ |
| Trigger functions              | - | - | - | ✓ |

#### SURVEY BRANDING

|                                      |   |   |   |   |
|--------------------------------------|---|---|---|---|
| Complete survey design customization | - | ✓ | ✓ | ✓ |
| White label surveys                  | - | - | ✓ | ✓ |
| Customize end page                   | - | ✓ | ✓ | ✓ |
| Add logo                             | - | ✓ | ✓ | ✓ |
| Remove Zoho Survey footer            | - | ✓ | ✓ | ✓ |

#### RESPONSE COLLECTION

|                         |   |   |   |   |
|-------------------------|---|---|---|---|
| Embed survey in website | ✓ | ✓ | ✓ | ✓ |
| Purchase responses      | - | ✓ | ✓ | ✓ |
| Disqualify respondents  | - | ✓ | ✓ | ✓ |
| Email distribution      | - | ✓ | ✓ | ✓ |

|                           |                    |           |           |           |
|---------------------------|--------------------|-----------|-----------|-----------|
| HTTPS encryption          | ✓                  | ✓         | ✓         | ✓         |
| Share on social           | ✓                  | ✓         | ✓         | ✓         |
| QR code for surveys       | ✓                  | ✓         | ✓         | ✓         |
| Collect responses offline | -                  | ✓         | ✓         | ✓         |
| Spam protection           | -                  | ✓         | ✓         | ✓         |
| Password protection       | ✓                  | ✓         | ✓         | ✓         |
| Set survey end date       | ✓                  | ✓         | ✓         | ✓         |
| Limit number of responses | ✓                  | ✓         | ✓         | ✓         |
| Number of collectors      | 1 collector/survey | Unlimited | Unlimited | Unlimited |

## SURVEY REPORTS AND ANALYTICS

|                          |         |        |        |        |
|--------------------------|---------|--------|--------|--------|
| Real-time responses      | ✓       | ✓      | ✓      | ✓      |
| Custom report            | -       | ✓      | ✓      | ✓      |
| Trend report             | Default | Custom | Custom | Custom |
| Cross-tab report         | -       | ✓      | ✓      | ✓      |
| Filters                  | Default | Custom | Custom | Custom |
| Print reports            | -       | ✓      | ✓      | ✓      |
| Export in XLS, CSV, SPSS | -       | ✓      | ✓      | ✓      |
| Download report as PDF   | -       | ✓      | ✓      | ✓      |
| Download chart           | -       | ✓      | ✓      | ✓      |
| View respondent's IP     | ✓       | ✓      | ✓      | ✓      |

## COLLABORATION

|                  |   |   |   |   |
|------------------|---|---|---|---|
| Share survey     | - | ✓ | ✓ | ✓ |
| Invite reviewers | - | ✓ | ✓ | ✓ |
| Share report     | - | ✓ | ✓ | ✓ |

## INTEGRATIONS

|                    |   |   |   |   |
|--------------------|---|---|---|---|
| Zoho CRM           | - | - | ✓ | ✓ |
| Zoho Campaigns     | ✓ | ✓ | ✓ | ✓ |
| MailChimp          | ✓ | ✓ | ✓ | ✓ |
| Google Sheets      | - | - | ✓ | ✓ |
| Zoho SalesIQ       | - | - | ✓ | ✓ |
| Zoho Sheet         | - | ✓ | ✓ | ✓ |
| Facebook           | ✓ | ✓ | ✓ | ✓ |
| GSuite marketplace | ✓ | ✓ | ✓ | ✓ |

