

Free

Plus

Pro

Enterprise

PRICING (plus tax, as applicable)

Monthly pricing (billed annually)	Free	£20	£25	£60
Monthly pricing (billed monthly)	Free	£29	£39	£89

ENTERPRISE FEATURES

Users	1 user	1 user	1 user	1 Admin + 2 users
User add-on (billed annually)	-	-	-	£8 per month
User add-on (billed monthly)	-	-	-	£12 per month
Department creation	-	-	-	✓
User management	-	-	-	✓

BASICS

Surveys	Unlimited	Unlimited	Unlimited	Unlimited
Number of questions	10 questions/survey	Unlimited	Unlimited	Unlimited
Number of responses (billed annually)	100 responses/survey	Unlimited	Unlimited	Unlimited
Number of responses (billed monthly)	100 responses/survey	3000 responses/survey	3000 responses/survey	3000 responses/survey
iOS and Android	✓	✓	✓	✓

SURVEY CREATION

Survey builder in 7 languages	✓	✓	✓	✓
Over 200 templates	✓	✓	✓	✓
Question types	Limited	All	All	All
Pagination	✓	✓	✓	✓
Label, title, and number	✓	✓	✓	✓
Mandatory questions	✓	✓	✓	✓

Answer validation	✓	✓	✓	✓
Randomize answer choices	✓	✓	✓	✓
Export as PDF	-	✓	✓	✓
Print survey	-	✓	✓	✓

ADVANCED SURVEY CREATION

Question logic	-	✓	✓	✓
Page logic	-	✓	✓	✓
End page logic	-	✓	✓	✓
Auto-fill	-	✓	✓	✓
Piping logic	-	-	✓	✓
Custom variables	-	-	✓	✓
Translate to over 70 languages	-	-	✓	✓
Send email notifications	-	-	✓	✓
Trigger functions	-	-	-	✓

SURVEY BRANDING

Complete survey design customization	-	✓	✓	✓
White label surveys	-	-	✓	✓
Customize end page	-	✓	✓	✓
Add logo	-	✓	✓	✓
Remove Zoho Survey footer	-	✓	✓	✓

RESPONSE COLLECTION

Embed survey in website	✓	✓	✓	✓
Purchase responses	-	✓	✓	✓
Disqualify respondents	-	✓	✓	✓
Email distribution	-	✓	✓	✓

HTTPS encryption	✓	✓	✓	✓
Share on social	✓	✓	✓	✓
QR code for surveys	✓	✓	✓	✓
Collect responses offline	-	✓	✓	✓
Spam protection	-	✓	✓	✓
Password protection	✓	✓	✓	✓
Set survey end date	✓	✓	✓	✓
Limit number of responses	✓	✓	✓	✓
Number of collectors	1 collector/survey	Unlimited	Unlimited	Unlimited

SURVEY REPORTS AND ANALYTICS

Real-time responses	✓	✓	✓	✓
Custom report	-	✓	✓	✓
Trend report	Default	Custom	Custom	Custom
Cross-tab report	-	✓	✓	✓
Filters	Default	Custom	Custom	Custom
Print reports	-	✓	✓	✓
Export in XLS, CSV, SPSS	-	✓	✓	✓
Download report as PDF	-	✓	✓	✓
Download chart	-	✓	✓	✓
View respondent's IP	✓	✓	✓	✓

COLLABORATION

Share survey	-	✓	✓	✓
Invite reviewers	-	✓	✓	✓
Share report	-	✓	✓	✓

INTEGRATIONS

Zoho CRM	-	-	✓	✓
Zoho Campaigns	✓	✓	✓	✓
MailChimp	✓	✓	✓	✓
Google Sheets	-	-	✓	✓
Zoho SalesIQ	-	-	✓	✓
Zoho Sheet	-	✓	✓	✓
Facebook	✓	✓	✓	✓
GSuite marketplace	✓	✓	✓	✓

