



Zoho Survey - Plan Comparison

| | FREE | PLUS | PRO | ENTERPRISE |
|---------------------------------------|----------------------|----------------------|----------------------|----------------------|
| PRICING | | | | |
| Monthly Pricing (billed annually) | Free | €25 | €35 | €75 |
| Monthly Pricing (billed monthly) | Free | €35 | €49 | €109 |
| ENTERPRISE FEATURES | | | | |
| Users | 1 user | 1 user | 1 user | 1 admin + 2 users |
| User Add-on (billed annually) | - | - | - | €10 per month |
| User Add-on (billed monthly) | - | - | - | €15 per month |
| Department Creation | - | - | - | ✓ |
| User Management | - | - | - | ✓ |
| BASICS | | | | |
| Surveys | Unlimited | Unlimited | Unlimited | Unlimited |
| Number of Questions | 10 questions/survey | Unlimited | Unlimited | Unlimited |
| Number of Responses (billed annually) | 100 responses/survey | Unlimited | Unlimited | Unlimited |
| Number of Responses (billed monthly) | 100 responses/survey | 3000 responses/month | 5000 responses/month | 7000 responses/month |
| In-mail Surveys | ✓ | ✓ | ✓ | ✓ |
| iOS and Android | ✓ | ✓ | ✓ | ✓ |
| SURVEY CREATION | | | | |
| Survey Builder in 26 Languages | ✓ | ✓ | ✓ | ✓ |
| 250+ Templates | ✓ | ✓ | ✓ | ✓ |
| Question Types | All | All | All | All |
| Pagination | ✓ | ✓ | ✓ | ✓ |
| Label, Title, and Number | ✓ | ✓ | ✓ | ✓ |
| Embed Video | ✓ | ✓ | ✓ | ✓ |
| Embed Call Link | ✓ | ✓ | ✓ | ✓ |
| Mandatory Questions | ✓ | ✓ | ✓ | ✓ |
| Answer Validation | ✓ | ✓ | ✓ | ✓ |
| Randomize Answer Choices | ✓ | ✓ | ✓ | ✓ |

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|--------------------------------------|---|---|---|---|
| Question Randomization | - | ✓ | ✓ | ✓ |
| Export as PDF | ✓ | ✓ | ✓ | ✓ |
| Print Survey | - | ✓ | ✓ | ✓ |
| ADVANCED SURVEY CREATION | | | | |
| Question Logic | - | ✓ | ✓ | ✓ |
| Page Logic | - | ✓ | ✓ | ✓ |
| End Page Logic | - | ✓ | ✓ | ✓ |
| Auto Fill | - | ✓ | ✓ | ✓ |
| Piping Logic | - | - | ✓ | ✓ |
| Scoring | ✓ | ✓ | ✓ | ✓ |
| Custom Variable | - | - | ✓ | ✓ |
| Respondent Variable | - | ✓ | ✓ | ✓ |
| Translate Survey to 76 Languages | - | - | ✓ | ✓ |
| Translate Reports | - | - | ✓ | ✓ |
| Send Email Notifications | - | - | ✓ | ✓ |
| Trigger Functions | - | - | ✓ | ✓ |
| Track survey | - | ✓ | ✓ | ✓ |
| SURVEY BRANDING | | | | |
| Complete Survey Design Customization | - | ✓ | ✓ | ✓ |
| Custom Favicon | - | - | ✓ | ✓ |
| White Label Survey | - | - | ✓ | ✓ |
| Custom End Page | - | ✓ | ✓ | ✓ |
| Add Logo | - | ✓ | ✓ | ✓ |
| Remove Zoho Footer | - | ✓ | ✓ | ✓ |
| RESPONSE COLLECTION | | | | |
| Embed Survey in Website | ✓ | ✓ | ✓ | ✓ |
| Purchase Responses | - | ✓ | ✓ | ✓ |
| Pop-up surveys | ✓ | ✓ | ✓ | ✓ |
| Disqualify Respondents | - | ✓ | ✓ | ✓ |
| Anonymous Responses | - | ✓ | ✓ | ✓ |

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|---|-----------|-------------------|-------------------|--------------------|
| Remove IP address | - | ✓ | ✓ | ✓ |
| Email Distribution | - | Up to 60000/month | Up to 80000/month | Up to 100000/month |
| HTTPS Encryption | ✓ | ✓ | ✓ | ✓ |
| Share on Social | ✓ | ✓ | ✓ | ✓ |
| QR Code for Surveys | ✓ | ✓ | ✓ | ✓ |
| Collect Responses Offline | - | ✓ | ✓ | ✓ |
| Kiosk + Auto Upload Mode in Offline Surveys | - | ✓ | ✓ | ✓ |
| Number of Offline Devices | - | Unlimited | Unlimited | Unlimited |
| Spam Protection | - | ✓ | ✓ | ✓ |
| Password Protection | ✓ | ✓ | ✓ | ✓ |
| Set Survey End Date | ✓ | ✓ | ✓ | ✓ |
| Limit Number of Responses | ✓ | ✓ | ✓ | ✓ |
| Number of Collectors | Unlimited | Unlimited | Unlimited | Unlimited |
| SURVEY REPORTS AND ANALYTICS | | | | |
| Real-time Responses | ✓ | ✓ | ✓ | ✓ |
| Custom Report | - | ✓ | ✓ | ✓ |
| Trend Report | Default | Custom | Custom | Custom |
| Cross-tab Reports | - | ✓ | ✓ | ✓ |
| Filters | Default | Custom | Custom | Custom |
| Turf Analysis | - | ✓ | ✓ | ✓ |
| Sentiment analysis | - | ✓ | Yes | ✓ |
| Print Reports | - | ✓ | ✓ | ✓ |
| Export in XLS and CSV | - | ✓ | ✓ | ✓ |
| Export in SPSS | - | - | ✓ | ✓ |
| Download Chart | - | ✓ | ✓ | ✓ |
| View Respondent's IP | ✓ | ✓ | ✓ | ✓ |
| Download Report as PDF | - | ✓ | ✓ | ✓ |
| COLLABORATION | | | | |
| Share Survey | - | ✓ | ✓ | ✓ |
| Invite Reviewers | - | ✓ | ✓ | ✓ |
| Share Report | - | ✓ | ✓ | ✓ |

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| Share Survey Preview | - | ✓ | ✓ | ✓ |
| INTEGRATIONS | | | | |
| Zoho CRM | - | - | ✓ | ✓ |
| Zoho Campaigns | ✓ | ✓ | ✓ | ✓ |
| MailChimp | ✓ | ✓ | ✓ | ✓ |
| Google Sheets | - | - | ✓ | ✓ |
| Zoho SalesIQ | - | - | ✓ | ✓ |
| Zoho Sheet | - | ✓ | ✓ | ✓ |
| URL callback notifications (webhook) | - | - | ✓ | ✓ |
| Tableau | - | - | ✓ | ✓ |
| Slack | - | Integration excluding notification | ✓ | ✓ |
| Shopify | - | ✓ | ✓ | ✓ |
| Eventbrite | - | ✓ | ✓ | ✓ |
| Zendesk | - | ✓ | ✓ | ✓ |
| Facebook | ✓ | ✓ | ✓ | ✓ |
| GSuite Marketplace | ✓ | ✓ | ✓ | ✓ |