



Zoho Social - Plan Comparison

Choose a plan that works best for you.

	FREE Get Started	STANDARD Try Now	PROFESSIONAL Try Now	AGENCY Try Now	AGENCY PLUS Try Now
PRICING (plus tax, as applicable)					
Billed Annually	Free	\$10/month	\$25/month	\$200/month	\$300/month
Billed Monthly	Free	\$15	\$35	-	-
TEAM MEMBER(S)	1	2	3	5	5
BRAND(S)	1	1	1	10	20
SOCIAL CHANNELS	Facebook, Twitter, LinkedIn, Google My Business, and Instagram	Facebook, Twitter, LinkedIn, Google My Business, and Instagram	Facebook, Twitter, LinkedIn, Google My Business, and Instagram	Facebook, Twitter, LinkedIn, Google My Business, and Instagram	Facebook, Twitter, LinkedIn, Google My Business, and Instagram
PUBLISHING & SCHEDULING					
Publish	✓	✓	✓	✓	✓
SmartQ	-	✓	✓	✓	✓
CustomQ	-	-	✓	✓	✓
Schedule	-	✓	✓	✓	✓
Pause/Resume Scheduled Posts	-	✓	✓	✓	✓
Bulk Scheduler	-	-	✓	✓	✓
Repeat Post	-	✓	✓	✓	✓
Publishing Calendar	-	-	✓	✓	✓
Custom Audience Targeting	-	-	✓	✓	✓
FACEBOOK LEAD ADS AND FORMS	-	-	✓	✓	✓
URL SHORTENER					
Zoho Shortener	✓	✓	✓	✓	✓
Bitly Shortener	-	✓	✓	✓	✓
CONNECTIONS					
List of Most Engaged	✓	✓	✓	✓	✓
List of Recently Engaged	✓	✓	✓	✓	✓
Twitter Following/Followers	✓	✓	✓	✓	✓

Social Profile Information	✓	✓	✓	✓	✓
REPORTS					
Basic Stats	-	✓	✓	✓	✓
Advanced Analytics	-	-	✓	✓	✓
Custom Reports	-	-	✓	✓	✓
Scheduled Reports	-	-	✓	✓	✓
MONITOR					
Social Network-Based Listening Columns, Custom Search Columns	-	5 columns	15 columns	15 columns	15 columns
ZOHO DESK INTEGRATION					
Create tickets from social updates	-	✓	✓	✓	✓
Chat with Desk Owner	-	✓	✓	✓	✓
Desk Reports	-	✓	✓	✓	✓
Desk Info for Connections	-	✓	✓	✓	✓
Rule-based Ticket Generation	-	✓	✓	✓	✓
View Ticket IDs	-	✓	✓	✓	✓
ZOHO CRM INTEGRATION					
Add Leads to Zoho CRM	-	✓	✓	✓	✓
Chat with CRM Owner	-	✓	✓	✓	✓
CRM Reports	-	✓	✓	✓	✓
Connections - CRM Leads & Contacts	-	✓	✓	✓	✓
View CRM Status and Information	-	✓	✓	✓	✓
Rule-based Lead Generation	-	✓	✓	✓	✓
Monitor Leads/Contacts	-	✓	✓	✓	✓
TEAM COLLABORATION	-	✓	✓	✓	✓
SENTIMENT ANALYSIS	-	-	✓	✓	✓
zShare Browser Extension	✓	✓	✓	✓	✓
ADD ONS					

Team Members	-	\$10/Member/month (or) \$8.33/Member/month billed annually	\$10/Member/month (or) \$8.33/Member/month billed annually	\$8.33/Member/month billed annually	\$8.33/Member/month billed annually
Brands	-	\$10/Brand/month (or) \$8.33/Brand/month billed annually	\$20/Brand/month (or) \$16.66/Brand/month billed annually	\$66.66/5 Brands/month billed annually	\$66.66/5 Brands/month billed annually