



Zoho Social - Plan Comparison

	STANDARD TRY NOW	PROFESSIONAL TRY NOW	PREMIUM TRY NOW	AGENCY TRY NOW	AGENCY PLUS TRY NOW
PRICING					
Billed Annually	\$ 10/month	\$ 30/month	\$ 40/month	\$ 230/month	\$ 330/month
Billed Monthly	\$ 15	\$ 40	\$ 65	\$ 320	\$ 460
TEAM MEMBER(S)	1	1	3	5	5
BRAND(S)	1	1	1	10	20
Channels	Facebook Page Facebook Group Twitter Profile Instagram Business Profile LinkedIn Profile LinkedIn Company Page Google My Business listing Pinterest Profile and TikTok Profile.	Facebook Page Facebook Group Twitter Profile Instagram Business Profile LinkedIn Profile LinkedIn Company Page Google My Business listing Pinterest Profile and TikTok Profile.	Facebook Page Facebook Group Twitter Profile Instagram Business Profile LinkedIn Profile LinkedIn Company Page YouTube Channel Google My Business listing Pinterest Profile and TikTok Profile.	Facebook Page Facebook Group Twitter Profile Instagram Business Profile LinkedIn Profile LinkedIn Company Page YouTube Channel Google My Business listing Pinterest Profile and TikTok Profile.	Facebook Page Facebook Group Twitter Profile Instagram Business Profile LinkedIn Profile LinkedIn Company Page YouTube Channel Google My Business listing Pinterest Profile and TikTok Profile.
General					
Home dashboard	Yes	Yes	Yes	Yes	Yes
Recent Posts	Yes	Yes	Yes	Yes	Yes
Notifications	-	Yes	Yes	Yes	Yes
Livestream	-	Yes	Yes	Yes	Yes
Create custom roles	-	-	Yes	Yes	Yes
PUBLISHING & SCHEDULING					
Multi-channel Publishing	Yes	Yes	Yes	Yes	Yes
Custom Scheduling	Yes	Yes	Yes	Yes	Yes
Drafts	Yes	Yes	Yes	Yes	Yes
Published Posts	Yes	Yes	Yes	Yes	Yes
Scheduled Posts	Yes	Yes	Yes	Yes	Yes
Unpublished Posts	Yes	Yes	Yes	Yes	Yes
Publishing Calendar	Yes	Yes	Yes	Yes	Yes
Alt Text	Yes	Yes	Yes	Yes	Yes
Image Editor	Yes	Yes	Yes	Yes	Yes
Bulk Scheduler	-	Yes	Yes	Yes	Yes
Repeat Posting	-	Yes	Yes	Yes	Yes
CustomQ	-	Yes	Yes	Yes	Yes
SmartQ	-	-	Yes	Yes	Yes
Pause/Resume Post	-	Yes	Yes	Yes	Yes
Audience targeting	-	-	Yes	Yes	Yes
RSS Feeds	-	10 Feeds	20 Feeds	20 Feeds	20 Feeds

Custom video thumbnail	-	Yes	Yes	Yes	Yes
Schedule Retweets	-	Yes	Yes	Yes	Yes
Image library	-	Yes	Yes	Yes	Yes
Cloudpicker	-	Yes	Yes	Yes	Yes
Canva integration	-	Yes	Yes	Yes	Yes
UTM Parameters	-	-	Yes	Yes	Yes
Instagram first comment	-	Yes	Yes	Yes	Yes
Instagram carousel post	Yes	Yes	Yes	Yes	Yes
Instagram Stories	Yes	Yes	Yes	Yes	Yes
Instagram Reels	Yes	Yes	Yes	Yes	Yes
Tag profiles on Instagram	Yes	Yes	Yes	Yes	Yes
YouTube Shorts	-	-	Yes	Yes	Yes
Hashtag Groups	-	Yes	Yes	Yes	Yes
Popular Posts	-	Yes	Yes	Yes	Yes
Post insights	-	Yes	Yes	Yes	Yes
Export posts	-	-	Yes	Yes	Yes
Discuss Posts	-	-	Yes	Yes	Yes
URL SHORTENER					
zurl linkshortner	Yes	Yes	Yes	Yes	Yes
Bit.ly shortner	-	Yes	Yes	Yes	Yes
LEAD ADS					
Facebook Lead Ads	-	-	Yes	Yes	Yes
LinkedIn Lead Ads	-	-	Yes	Yes	Yes
MESSAGES					
Twitter Messages	-	Yes	Yes	Yes	Yes
Facebook Messages	-	Yes	Yes	Yes	Yes
Instagram Messages	-	Yes	Yes	Yes	Yes
MONITORING					
Monitoring dashboard	-	5 Columns	15 Columns	15 Columns	15 Columns
Facebook Page	-	Yes	Yes	Yes	Yes
Facebook Reviews	-	Yes	Yes	Yes	Yes
Facebook Page @mentions	-	Yes	Yes	Yes	Yes
Facebook visitor posts	-	Yes	Yes	Yes	Yes
Twitter timeline	-	Yes	Yes	Yes	Yes
Twitter likes	-	Yes	Yes	Yes	Yes
Twitter @mentions	-	Yes	Yes	Yes	Yes
Twitter keyword search	-	Yes	Yes	Yes	Yes
Twitter user search	-	Yes	Yes	Yes	Yes

Twitter lists	-	Yes	Yes	Yes	Yes
Instagram Hashtag search	-	Yes	Yes	Yes	Yes
Google My Business Questions	-	Yes	Yes	Yes	Yes
Google My Business Reviews	-	Yes	Yes	Yes	Yes
Lead/Contact interactions monitoring	-	-	Yes	Yes	Yes
LinkedIn @mentions	-	Yes	Yes	Yes	Yes
YouTube Likes	-	-	Yes	Yes	Yes
YouTube Dislikes	-	-	Yes	Yes	Yes
YouTube Playlists	-	-	Yes	Yes	Yes
YouTube Moderate Comments	-	-	Yes	Yes	Yes
CONNECTIONS					
Connections dashboard	-	-	Yes	Yes	Yes
Most engaged	-	-	Yes	Yes	Yes
Recently engaged	-	Yes	Yes	Yes	Yes
Twitter followers/following	-	Yes	Yes	Yes	Yes
PROFILE INFORMATION					
CRM Leads	-	-	Yes	Yes	Yes
CRM Contacts	-	-	Yes	Yes	Yes
Mute/Block accounts	-	Yes	Yes	Yes	Yes
Connection interactions	-	Yes	Yes	Yes	Yes
TEAM COLLABORATION					
Collaborate dashboard	-	-	Yes	Yes	Yes
Workflow & approvals	-	-	Yes	Yes	Yes
Tagging discussions	-	-	Yes	Yes	Yes
Audio/Video call team member	-	-	Yes	Yes	Yes
Team member chat	-	-	Yes	Yes	Yes
REPORTS					
Reports dashboard	-	-	Yes	Yes	Yes
Published post stats	-	yes	Yes	Yes	Yes
Summary reports	Yes	yes	Yes	Yes	Yes
All reports & analytics	-	-	Yes	Yes	Yes
Custom reports	-	-	Yes	Yes	Yes
Schedule reports	-	-	Yes	Yes	Yes
Export reports	-	-	Yes	Yes	Yes

Discuss reports	-	-	Yes	Yes	Yes
Zoho CRM integration					
Add leads to Zoho CRM	-	-	Yes	Yes	Yes
Chat with CRM owner	-	-	Yes	Yes	Yes
CRM Reports	-	-	Yes	Yes	Yes
View CRM Connections	-	-	Yes	Yes	Yes
View CRM status & information	-	-	Yes	Yes	Yes
Monitor Leads & Contacts	-	-	Yes	Yes	Yes
Rule-based lead generation	-	-	Yes	Yes	Yes
ZOHO DESK INTEGRATION					
Create tickets from social updates	-	-	Yes	Yes	Yes
Chat with Desk owner	-	-	Yes	Yes	Yes
Desk reports	-	-	Yes	Yes	Yes
Desk info for connections	-	-	Yes	Yes	Yes
Rule-based ticket generation	-	-	Yes	Yes	Yes
View ticket IDs	-	-	Yes	Yes	Yes
AGENCIES					
Portal customization	-	-	-	Yes	Yes
Personalized client invites	-	-	-	Yes	Yes
Agency Branded reports	-	-	-	Yes	Yes
Scheduling/emailing reports to clients	-	-	-	Yes	Yes
Custom view for clients	-	-	-	Yes	Yes
Free login for clients	-	-	-	Yes	Yes
zShare Browser Extension	Yes	Yes	Yes	Yes	Yes
ADD ONS					
Brands	-	\$ 17/Brand/month (or) \$ 14.5/Brand/month billed annually	\$ 23/Brand/month (or) \$ 19.5/Brand/month billed annually	\$ 92/5 Brands/month (or) \$ 76/5 Brands/month billed annually	\$ 92/5 Brands/month (or) \$ 76/5 Brands/month billed annually
Team Members	-	\$ 12/Member/month (or) \$ 10/Member/month billed annually	\$ 12/Member/month (or) \$ 10/Member/month billed annually	\$ 12/Member/month (or) \$ 10/Member/month billed annually	\$ 12/Member/month (or) \$ 10/Member/month billed annually