Zoho Analytics for Experts

ZOHO Analytics

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This course is designed to help you learn deeper concepts in Zoho Analytics to become an Expert. The course covers concepts such as data source management, data modeling and preparation, advanced visualization techniques, predictive analytics, administrative capabilities, and much more.

Module 1: Introduction

- Introduction to the Experts course

Module 2: Importing Data

- Cloud database demo
- Live connect
- Managing datasources
- Importing data using Zapier

Module 3: Data Modeling

- Building complex Formulas
- Data blending
- Query Tables
- Data Snapshotting
- Understanding dependencies & changing paths

Module 4: Advanced Report Creation

- Creating Geo Maps, Funnel, Bubble and Heat Maps
- Setting up Drill Down Path
- Forecasting & Trendlines
- Setup Data Alerts & Thresholds
- Training and customizing Zia

Module 5: Creating Dashboards

- KPI Widgets hacks
- Setting up Reports As Filter
- Embedding external widgets.
- Using Themes
- Dashboard Settings

Module 6: Sharing and Collaboration

- Setting up Groups
- Enabling shared users to be report & dashboard creators
- Deep dive into Share Filter Criteria
- Setting up Variables

Module 7: Automating the process (APIs)

- Importing data using API
- Exporting data and sharing
- Extracting meta information through API
- Client libraries

Module 8: Administrative Functions

- Customizing logos

- User roles and organization

- Audit and Activity Logs

- Security Settings

- Configuring Notifications

- Account Transfer

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