



Zoho
Sites

Customer

Success Stories

City Greens

citygreens.in/

Revolutionizing urban farming with a powerful, user-friendly digital platform

Based out of Bengaluru, India, City Greens is the largest privately-owned research center in India for hydroponic urban farming and is completely bootstrapped

F&B
Urban Farming

City Greens



Challenges

- Limited awareness of hydroponic farming and its benefits in the Indian market
- Founders lacked IT and technical expertise and faced budget and personnel constraints for investing in hardware and servers
- Poor prior experience with WordPress
- Data was stored in MS Excel spreadsheets, posing potential security threats

Why Zoho Sites

- Familiarity with Zoho's quality software products
- Zoho Sites offered a responsive, easy-to-navigate website solution that could be run and managed by the non-tech users without requiring coding skills or training
- Shared vision of bringing capable, locally developed products to the market

Benefits

- Successfully used their website for business branding and educating prospective buyers on hydroponics with Zoho's powerful built-in blogging features
- Leveraged the Zoho Forms integration to ensure that the data filled in by their users flows seamlessly to the backend for lead generation and nurturing
- City Greens' products are now used in over 600 cities, supported by a robust online presence

"Zoho Sites is an ideal platform for branding and lead generation, and we have used it to show our users the history of our brand and what we do.

"I am not a techie; I cannot code a single line. But I have been able to create and run this website without having to hire an expert."



Gaurav Narang
Founder & CEO, City Greens

Inspired by this story of passion and success?

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HiveClub

hive-club.com/

Empowering South African freelancers with a streamlined financial management platform

Based out of South Africa, Hive Club is a financial management platform that assists freelancers in managing finances and taxes to achieve financial health and independence

Financial Services Freelancing



Challenges

- Needed a trusted digital platform with the capability to address the daily challenges faced by freelancers and small businesses, such as accounting, tax practices, legal and HR matters
- The website also needed to be able to tackle the trust/scam issues prevalent in the South African market
- Technical and ease-of-use challenges with using WordPress for website development

Why Zoho Sites

- Easy to use, requiring no technical expertise or coding to build or manage
- Seamless integration with other SME-focused Zoho products and applications
- Ease of operations across the front end (website) and other backend applications and processes

Benefits

- Enabled freelancers to manage revenue more effectively with the right guidance
- Successfully built trust in the HiveClub brand among freelancers in the South African market, overcoming the prevalent fear of scams/privacy
- The natively feature-rich website made HiveClub a one-stop resource for helping small businesses achieve their goal of financial health and independence

"Zoho Sites has proved to be very user-friendly, a major advantage being that it's part of an integrated suite of software applications for SMEs.

"The seamless integration and rich functionality across the Zoho platform, combined with the ease of setting up the platform without any coding, convinced us to adopt Zoho."



Ivo van Onna
Founder & CEO, Hive Club

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Waveforge Music

waveforge.com/

Empowering musicians and artists worldwide with a powerful digital platform

Based out of Switzerland, Waveforge Music was established with the aim of providing artists the freedom and flexibility to experiment and collaborate, opportunities often restricted by major record labels

Entertainment Music



Challenges

- Needed a digital platform that enabled Waveforge Music to compete with the much larger and more established major music labels
- To be able to support artists in various ways, even if not signed by them
- Waveforge was looking for a powerful website platform with seamless integrations that would help in growing its digital distribution and online presence

Why Zoho Sites

- Zoho Sites was a simple, intuitive, and powerful website platform that could be built and managed without the need for technical expertise
- Ability to deliver well-made, brand-resonant, and responsive websites with the powerful, built-in visual editor
- Empowered the Waveforge team to concentrate on supporting artists, not programming

Benefits

- Significant improvement in digital engagement, audience reach, feedback, and leads
- Hassle-free experience that saved time and allowed Waveforge to focus on its core premise of supporting artists rather than the technical intricacies of website development
- Successfully established its website as a central hub for Waveforge's digital presence without much effort, even without selling directly on its website

"Zoho Sites' emphasis on ease of use allows us to save time and effort, ultimately streamlining the website creation and management process. With Zoho Sites, we created a good-looking, functional, responsive website as a central hub for our digital presence without much effort."



Christoph

Founder & Owner, Waveforge Music

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UxTech

ux4tech.com/

Solving complex technology challenges with a comprehensive business website platform

Based out of North America, UxTech specializes in SAP technology consulting and cybersecurity services

Technology
Enterprise Solutions



Challenges

- Creating a digital storefront to enhance credibility, establish an online presence, increase traffic, and boost sales
- Need for a website with integrated multi-functional capabilities
- The website needed to be a no-code/low-code platform

Why Zoho Sites

- Simplified website creation and administration with a user-friendly interface and powerful features for business
- Zoho's seamless business suite spanning across functions such as CRM, Mail, Desk, Forms, and other applications
- Ability to quickly build and launch the full-featured website without hiring specialists

Benefits

- 30% year-on-year growth in website traffic
- 20% annual revenue increase attributed to a growing web presence
- Effective operations management with Zoho's suite of connected applications
- UxTech envisions to become a thought leader in the field of cyber security and new emerging technologies by leveraging the powerful built-in blogging features of Zoho Sites

"Our website traffic has grown by 30% year-on-year with Zoho Sites. We have also observed a year-on-year revenue growth of around 20%, thanks to a stronger web presence."



Madhu K. Guthikonda
Founder, UxTech

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Ramakrishna Mission

chennaiamath.org/

Combining tradition with modernity via a website that connects

Based out of India, Ramakrishna Math and Mission is a spiritual organization focused on providing humanitarian services

NGO
Spirituality



Challenges

- Limited online presence was a major constraint while starting out, as traditionally the service activities had always been rendered by various centers
- Complexity in creating and managing multiple WordPress websites
- Significant time (60%) spent on non-core aspects like backend IT operations, theme and plugin management, and website security and performance

Why Zoho Sites

- Zoho Sites met all the requirements of UX design, ease-of-use, performance, and security, allowing the Ramakrishna Mission admins to focus on content and spiritual activities
- Being a SaaS-based solution, Zoho's website platform eliminated server-side complexities and assured long-term platform safety to the entity and its users
- Responsive support and engagement with the support team at Zoho Sites

Benefits

- Zero IT maintenance with powerful features and proven customer support
- Seamless integration across Zoho's cross-functional business ecosystem allowed the simplification of day-to-day operations
- Significant increase in online engagement with its user base by positioning its website as the hub of all its branding, educational, and revenue-raising activities

"The Sites team has been very cooperative in helping us get onboarded. We regularly engaged with them, communicating our requirements... The changes we suggested went into the product, so once they were implemented in the website of one center, it could easily be replicated in all our centers."



Web Team
Ramakrishna Math & Mission

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ES Limited

eslimited.ae/

Promoting environmentally sustainable solutions through a secure and reliable business website

Based in Abu Dhabi, UAE, ES Limited specializes in eco-friendly solutions for food waste recycling and air purification.

Sustainability
Recycling



Challenges

- Dependency on hired expert for regular maintenance and upkeep of existing bespoke website
- Issues with server reliability and non-authentication that caused emails to be blocked, leading to a disconnect in business communications
- Desire to minimize time spent on IT maintenance to concentrate on the primary business

Why Zoho Sites

- Zoho Sites's user-friendly UI with preset templates enabled set up and self-management of the website without help from an IT expert
- Highly reliable with 99.9% uptime, the website is stable and accessible 24/7 to its users
- All-in-one solution with cross-functional integrations with other Zoho applications

Benefits

- Rapid website deployment and management without requiring external/paid IT expertise
- Built-in analytics reports offer meaningful data for strategic business planning
- ES Limited has seen exponential business growth in the core Middle East market for sustainable solutions after switching to Zoho Sites

"What's amazing about Zoho Sites is that it has all the building blocks of a website within it and is neatly structured... I like the whole package that Zoho offers. Zoho Sites is very reliable and doesn't have any downtime. If someone were to ask me, I'd say go ahead with Zoho Sites."



Siegfried Poppe
Managing Director, ES Limited

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intoCareers

intocareers.org/

Revolutionizing career exploration with a tailored, user-friendly online portal for job-seekers

Based in Oregon, USA, intoCareers offers a comprehensive career guidance database that offers information, guidance, and resources to help individuals become career-ready

Education
Learning & development



Challenges

- intoCareers relied on an in-house solution that demanded a special server, expensive software, and a good deal of knowledge of the existing system
- Login controls and design differentiation of portals were also key business requirements
- Required a solution that was robust and secure, yet easy to customize without extensive programming

Why Zoho Sites

- Intuitive controls for easy website creation and maintenance
- Zoho Sites addressed the critical business requirement of having customer-facing portals with login fields
- Flexibility to build a single page and clone it as a template for other portals to establish a common theme across website while allowing slight differentiation based on images/colors

Benefits

- Saved immense time and effort in design with the quick publish feature for cloning websites
- Moving away from the in-house system that required specialized knowledge and software drastically reduced complexity and costs
- The new setup on Zoho Sites received appreciation from users for its intuitive, user-friendly, and cleanly designed portal pages

"Our goal was to find a solution that would allow us to maintain and configure our portal pages without the need for complicated CSS or Javascript. We reviewed several solutions, and Zoho was the easiest to work with straightforward and user-friendly controls."



Stephanie Fountain
Training and Account Manager,
intoCareers

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PSG College of Technology

psgtaacc.org/

Revitalizing alumni engagement with an automated web solution

Based in Chennai, India, PSG Tech Alumni Association connects and supports its members in improving and enriching their professional and personal lives

Education Alumni Association

Challenges

- Wanted to move away from the old-school approach of reliance on physical meetups and basic Google tools for knowledge sharing and communication
- Difficulty in timely fee collection from members and handling transaction failures
- Previous website on Wix was basic, unresponsive, and not user-friendly

Why Zoho Sites

- Improved design and usability with better templates and an easy-to-navigate layout
- The IT team, comprised of volunteers, was able to successfully build and manage the alumni website without extensive technical experience or hiring experts
- Seamless integrations with cross-functional Zoho products such as Zoho CRM, Checkout, Forms, and Campaigns made the website a powerful engagement platform

Benefits

- Effective subscription collection with over 57% of members paying their fees promptly after go-live, with the smooth and glitch-free user experience increasing engagement levels
- Automated business processes resulted in streamlined day-to-day operations
- Responsive support team instilled confidence in tackling new changes and challenges

"With Zoho Sites, we were able to showcase all our activities in a well-designed layout. It saved us a lot of time and was easy to integrate with other Zoho apps. Our day-to-day operations have become smooth after automation."



Sunil Gavaskar
IT Team,
PSG Tech Alumni Association,
Chennai Chapter

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WIN Learning (WIN)

winlearning.com/

Making career readiness a winning game with a user-friendly educational web platform

Based out of the US, WIN Learning supports country-wide, career-ready initiatives to ensure all learners and job seekers have the skills to be successful in their chosen career path

Education
Learning & development

Challenges

- Need to increase website engagement and make career-driven education more interactive and accessible
- Required a system to monitor visitor behavior and preferences for tracking user interactions
- Website needed to seamlessly showcase various categories of educational materials

Why Zoho Sites

- Ease of use and drag-and-drop functionality simplified adding imagery, videos, and content to the WIN website to make it more engaging
- Seamless integration of content in a cohesive manner by utilizing the pre-built elements and sections
- Website was able to integrate with a CRM application for visitor tracking

Benefits

- Improved educational experience and enhanced user engagement with interactive and well-structured web content
- Visitor tracking through integration with WIN's CRM application provided valuable and actionable insights into visitor behavior
- Planning to introduce digital badges for learners as an expansion of offerings

"One of the key features that we appreciate about Zoho Sites is the ease of use, particularly with its drag-and-drop functionality for adding imagery, videos, and content. Zoho Sites's integration with our CRM enables us to track visitors, allowing us to stay in tune with visitor behavior and preferences."



Cheri Stout
Sales & Administrative
Specialist, WIN Learning

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Pinedale Chapter Government

pinedalegov.org/

Modernizing local governance with advanced web solutions to improve public services

Based out of Wyoming, the Pinedale Chapter of the Navajo Nation government uses Zoho Sites for transparent and efficient local governance

Governance Government website



Challenges

- Limited internet reach caused initial difficulties in communicating with constituents online
- Need for a detailed website to provide public document review, assistance updates, transparency reports, and information on the services provided by the administration
- The website also needed to have a member portal that enabled public participation in local government processes

Why Zoho Sites

- The feature-rich website platform offered ease of access and navigation for public document review and services
- Reliable uptime ensured constant availability of important information
- Zoho Sites also natively contained the member portal feature that created unique pages for users based on what they had signed up for

Benefits

- With its upgraded website on Zoho Sites, the Pinedale Chapter has seen improved public engagement and enhanced communication with the community, receiving positive feedback from its constituents
- Buoyed by its success with Zoho Sites, the local government plans to incorporate more tools from the Zoho suite and use its website to provide additional services for the public

"Our website is user-friendly and readily available. All the features provided by Zoho Sites helped make our services more accessible online, without the need for paper forms or calls to our office. We have never faced any downtime either."



Titus J. Nez

Community Services Coordinator,
Pinedale Chapter Government

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THANK YOU

Questions? Please drop us a note at marketing@zohosites.com