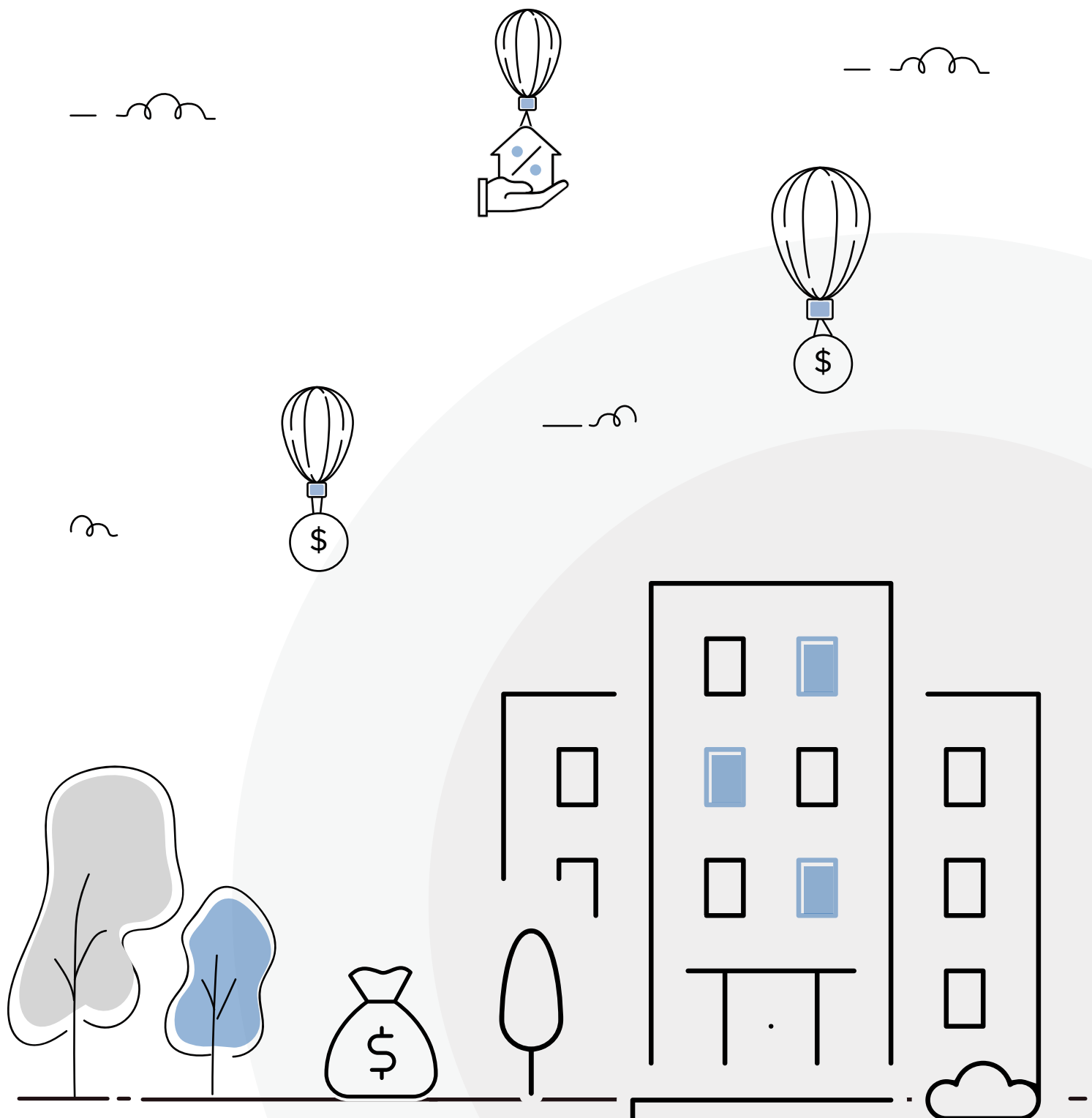


Efficacy of SalesIQ

For Your Real Estate Business



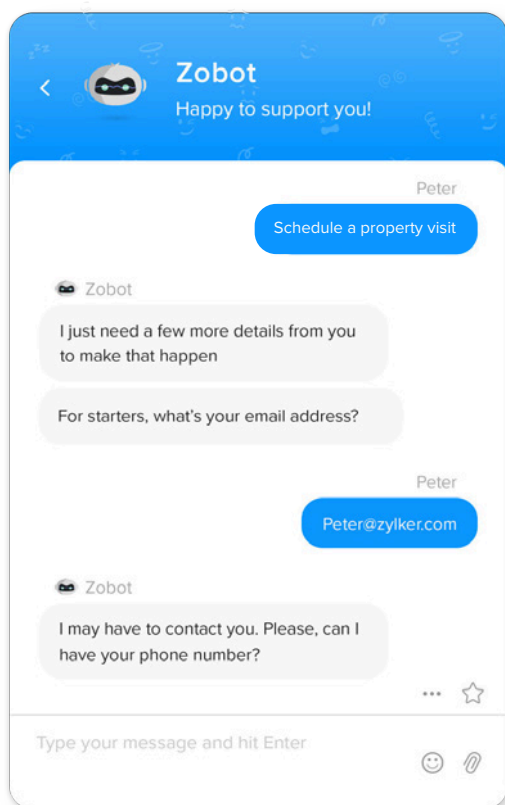
Why use SalesIQ for real estate?

Turn your real estate leads into sale opportunities using an instant communication platform and boost your sales.

How do you benefit from powering your CRM with SalesIQ?

- Reach prospective clients generating leads to your CRM.
- Qualify and engage potential homebuyers at the right moment.
- Expand your customer base, and convert clients to customers seamlessly.
- Retarget homebuyers using CRM insights to double your ROI.





Always up and prospecting!

Zobots can capture and qualify countless prospective clients 24*7, passing on the sales ready leads to the right team.

Score your potential clients


Add points to your clients based on their CRM value and activity on your website. Focus on those who have an increased probability of conversion.

If **action** is equal to **Property brochure download**
and **Revenue in pipeline** is more than 2000
ADD 150 points

Lead	
Average Time Spent (Minutes)	05 hours 05 mins
Most Recent Visit	Feb 24, 2019 06:21 PM
First Page Visited	https://zylker.com
Visitor Score	150

Automated targeting

Prompt buyers at the perfect moments with tailored messages and actions, nurturing your potential client from lukewarm to red-hot.



Top listed in Pittsburgh


1603 Arcilla St, Pittsburgh, TX 78197..
1978 SqFt House In Park East

3 BR 3 BA 1,955 Sf

If the **number of visits** is more than **2** and

if **Campaign Name** is **Pittsburgh_Deals**

send **top listed in Pittsburgh** after **2 minutes**.

 Zoho SalesIQ

 3 BR  3 BA  1,955 Sf

 Zobot



A spacious villa with all amenities at the heart of your city!

 [Schedule a visit to this property](#)

Zobot, your intelligent realtor

Even when your teams are busy or away, Zobot can schedule property visits along with the property pictures, new listings and much more.

Channelize expert consultations

Redirect buyers based on their CRM value and queries on licensing, contracts, and agreements for industry expertize.

 Peter

[Schedule a visit](#)

 Zobot

Hold on! connecting to our VIP executive for VIPs like you!

Chat forwarded to Max, Executive realtor

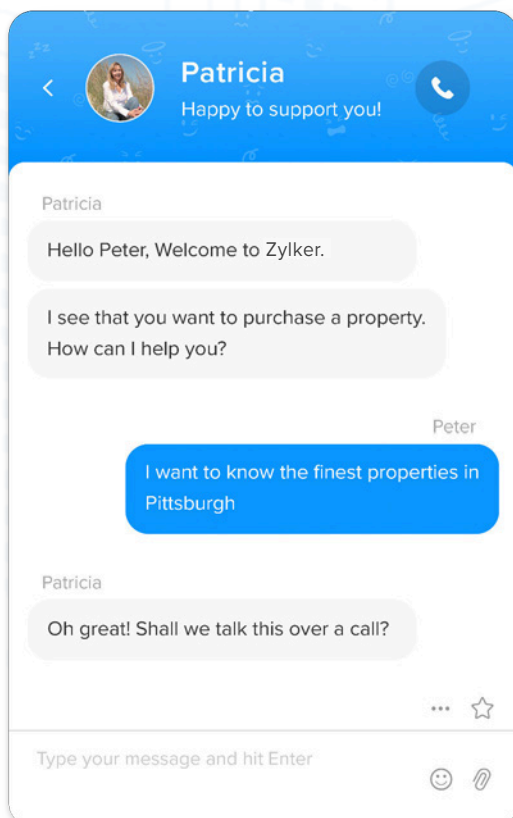
 Max

Could you please share the type of property you're intrested in?

Know your clients inside out

Prospect homebuyers based on their site behavior and actions and enable sales reps with this vital data for better communication.

Visits			
Pages Visited	Chat History	Visit History	
Actions	Pages	Time Spent(mins)	Time
Chat	Chat with Patricia	01 hours 21 mins	Feb 24, 2019 07:24 AM
Accessed	https://zylker.com/home	15 mins 41 secs	Feb 24, 2019 09:24 AM
Accessed	https://zylker.com/pricin...	02 hours 7 mins	Feb 24, 2019 03:28 PM
Accessed	https://zylker.com/home	05 mins 22 secs	Feb 24, 2019 05:21 PM
Navigation	https://zylker.com/supp...	01 hours 36 mins	Feb 24, 2019 06:21 PM

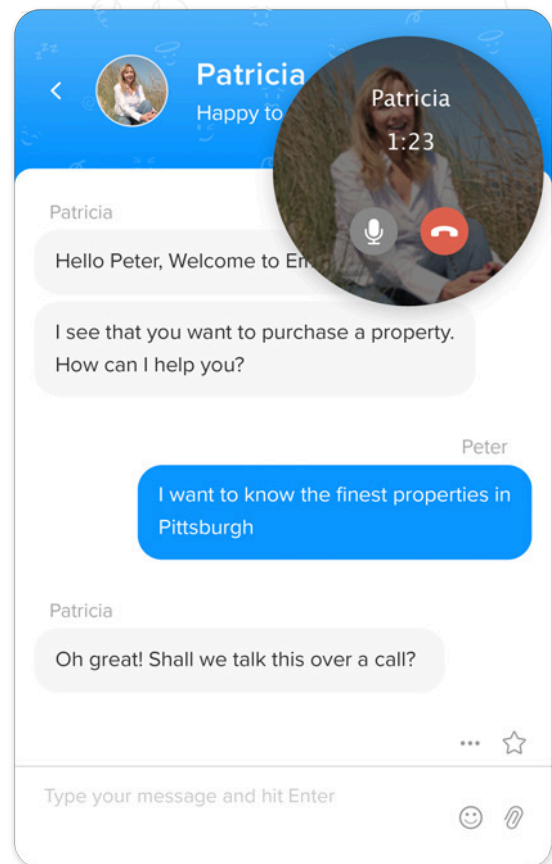


From prospecting to purchasing

Engage your customers using a real-time messaging platform to support and connect with them while simultaneously boosting sales.

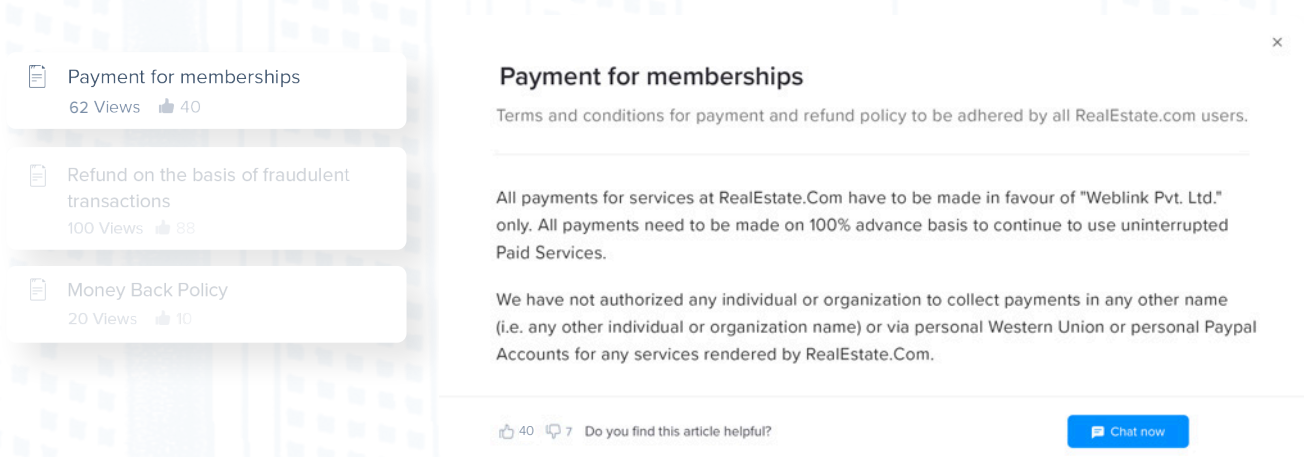
Personalized engagement

Talk to homebuyers by asking a series of questions, building trust in your brand and a better customer experience.



Self-service articles

Help customers answer common questions on the legal process or new property amendments right inside the messenger, even when you're away.





Sell from anywhere

Opportunities knock at any time.
Sell with our mobile app even on
the move.



Supercharge your mobile app

*"62% of the customers expect live chat
when they visit your mobile app"*

When they're on the move, customers can
still reach you through our Mobile SDK for
support anytime, anywhere.





After embedding Zoho SalesIQ on our website and operational platform we are closing deals faster and the customer support never was so efficient. With [Zoho SalesIQ](#) we raise the bar of customer relationship.

Rodrigo Ferrer

CTO | Pró-Laudo



zoho.com/salesiq | [@zohosalesiq](https://twitter.com/zohosalesiq)