



# How an educational institution in Canada digitized their admission process using Zoho Creator



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# The **private kindergarten - Canada**

This kindergarten in Calgary, Alberta offers a Montessori curriculum to provide executive-quality early learning experiences for young children, with a variety of early education programs for children aged 8 months to 6 years.

Their Nido and Bambini programs provide a calm, child-centered setting that fosters bonding as a second home for young learners. Their Casa programs and accredited Alberta Education kindergartens bring out the best in whole-child development.



# The Challenge

As with any other educational institution, this kindergarten faced challenges with paper-based systems, as everything from registration to admissions was done on paper. Because of the element of human error involved with manual processes, there were lost files, times when parents didn't complete paperwork on time, and many other issues.





*"If somebody lost the originals for the paperwork, we had to approach the parents and ask them to complete the forms again. So it made us made us look disorganized, it made us look unprofessional. Sometimes we couldn't read parent's handwriting. So there were enough instances where we were worried about our liability. For example, if we didn't have the correct information or lost data sheets; it makes it difficult for us to reach out to parents in case of emergency. That's why we needed a different way to track information."*

**- Admin Director, Private Montessori School**



The need for an easy graphical user interface (GUI) for their solution—one that could be layered on top of coding and that the parents could also easily understand—was essential. They wanted to transition from a redundant paper-based system to a more database-based system, and this search led them to low-code platforms.

# The Solution

In 2018, this private Montessori school built a **tax receipt request system and a registration system**—a student database system—on Zoho Creator. Six months later, they were able to push the app live. The registration app is now essential in their day-to-day operations, because it allows new parents to register, making it a critical component of their admission system. Parents can go in and update information, or admins can update it on their behalf, which is important for maintaining their provincial licensing status. It's also crucial in making sure the school has accurate information on the children, in case they need to call home in an emergency.





*"At that time in the industry, there really were no software packages for daycare or childcare designed to do form intake. So something custom that was specific to the licensing requirements in our province was needed. And that's why we chose the Creator platform. It offered the most flexibility, and when I started experimenting with it, it was able to kind of get me from point A to point B fairly quickly. And it had a good logical interface built, so it was very intuitive and rapid for me."*

**- Admin Director, Private Montessori School**



Currently, 500+ users access the school's customer portal; there were no challenges in transitioning the manual process to digital because it was so simple to use and intuitive. The platform's ease of use and flexibility has also continued to come in handy.

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*"We've been able to tailor it to do exactly what we needed to do, from a printing perspective and from an information-capture perspective. And we could do it on our own time, because I'm still involved with the company—I'm the programmer. So if we need to add a field, we don't have to call someone. We can do it ourselves. We're a small company, and we need to be able to respond quickly. Creator helps us be able to do that."*

**- Admin Director, Private Montessori School**

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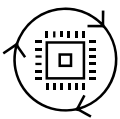


# The Benefits



*"The features that you expect to be there are there. So if you want to link to a payment forum, you can find it really easily. If you think 'oh, it'd be good, if customers could access this', you can see there's a customer portal. Someone had logically thought through what might be needed and how to put it in, which is great. It also means that it's a very mature product, obviously."*

**- Admin Director, Private Montessori School**



## **Digitization**

Transitioning from a paper-based system to a digital system helped them save a lot of time and effort, eliminate human errors, and more.



## **Record-keeping**

Tracking registration, admission, and children's data became seamless with the database system they built using Creator.



### **Automating on the go**

Creator helped them in automating their internal processes and workflows for their tax receipt system.



### **Cost savings**

They're saving around \$30k/year on salary alone, as extra resources are no longer needed just to manage physical files and track things down manually.



### **Online portal**

The customer portal is used by parents and admin for the registration and admission process. Parents are provided dedicated portals where they can log in and register for their children and update information without relying on an administrator. It has helped in maintaining the database and staying up to date with current trends.



### **Revenue**

They were able to grow their business from under a million to over \$3 million annual revenue.



*"The reason we went to online software is obvious. Today, there's a lot more ready-to-go, out-of-the-package software available. We've had a look at them, and we still have not found anything like Zoho Creator. Nothing matches the flexibility that this custom piece of software does."*

**- Admin Director, Private Montessori School**



# The Future

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*"We continue to keep using the platform, as it's a key component of how we manage our clients and new registrations. It's integral to our operations!"*

***- Admin Director, Private Montessori School***

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# About Zoho Creator

Zoho Creator enables businesses of all sizes to rapidly build an app from the ground up, using visual builders and guided scripting. With 13,000+ customers worldwide, we've enabled organizations across industries to build their own comprehensive solutions or install from our extensive range of prebuilt solutions and customize them to fit their requirements. All you have to do is sign up and you're set

## Top brands that use our platform:



## Disclaimer

Please note that the customer wishes to stay anonymous but wanted to share their use case to help other educational institutions.



[www.zoho.com/creator](http://www.zoho.com/creator)

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