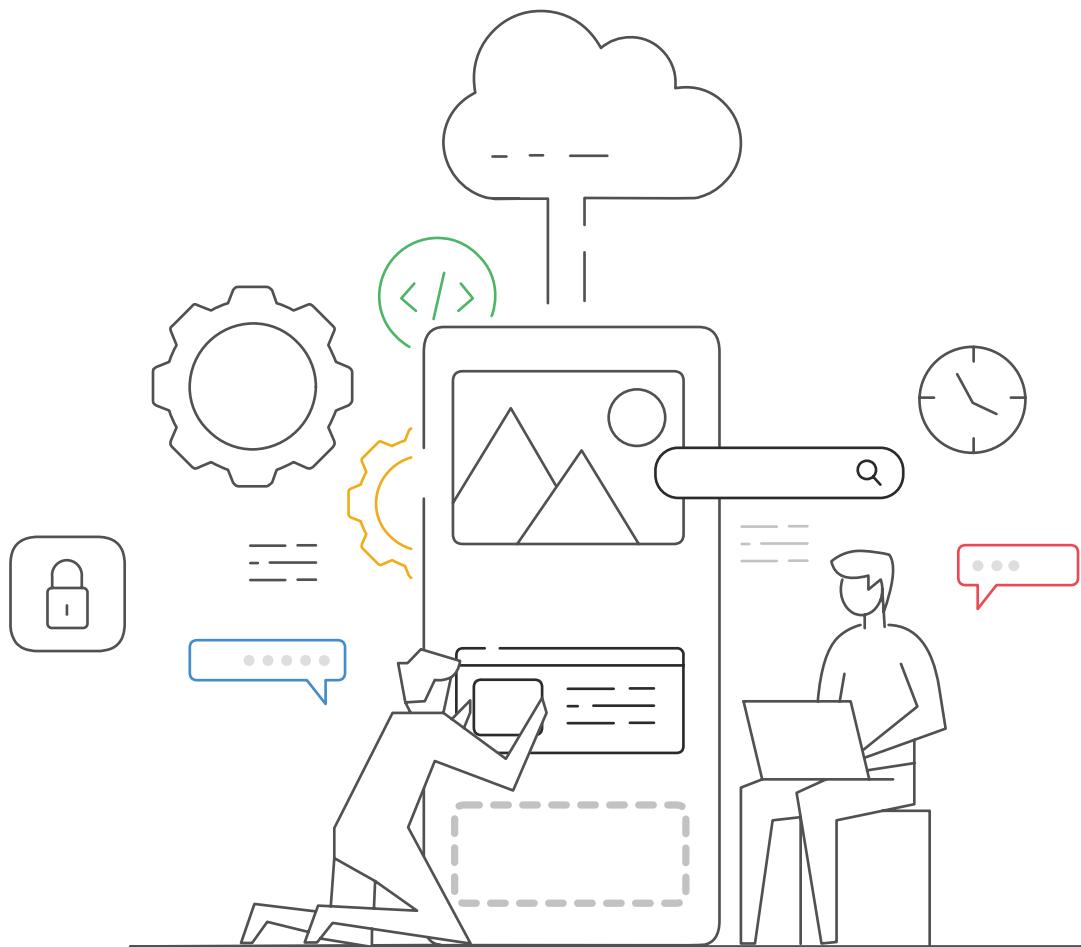




A powerful alternative to ERPs

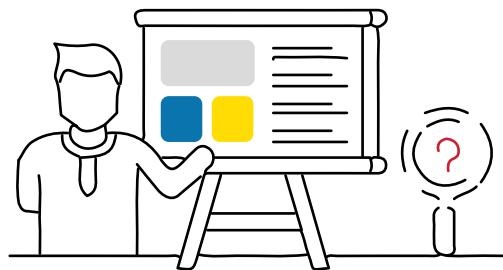
Create custom applications as unique as your business operations.



The problem statement

No two organizations have similar business processes. An ERP for a manufacturing company can never be similar to an ERP for a school. Also, the business processes happening in an organization are numerous and it is difficult to control them all. The more the departments in a company, the more complex it is to establish an effective workflow.

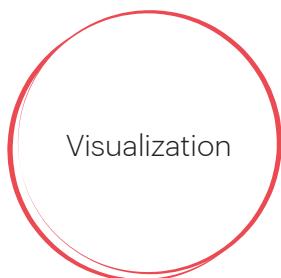
This sends companies looking for off-the-shelf ERP solutions but they are too generic and don't serve the exact needs of a business. These problems can be overcome with a low-code platform like Zoho Creator that allows companies to build their own apps, with minimal programming and investment.



What is Zoho Creator?

Zoho Creator is a low-code application development platform that helps you design, develop and run any business application you need. Our intuitive, drag-and-drop interface provides a common ground for both technical and non-technical users to build web and mobile applications easily for their unique requirements. Zoho Creator offers everything you need to handle the entire lifecycle of an application—from ideation and development to delivery and management—so you don't have to juggle multiple tools.

One platform with all the tools



Deployment

Collaboration

Security & Maintenance

Governance

An Integrated Platform

Off-the-shelf ERP solutions vs. Zoho Creator

Generic solutions

-  Ready-made ERP solutions with generic modules are developed to cater for a large set of audience. Since it's built to cater for all industry verticals, it includes loads of irrelevant functionalities that you may not even need but you have to pay for them as well.

Made for you, by you



The applications you build on Zoho Creator are designed specifically for your business needs and therefore they provide an accurate and effective solution to your problems.

High upfront investment

-  From installation to implementation, configuration, and deployment, every step involves spending a hefty sum of money, due to factors like fees paid to vendors and subject matter experts, labor hours spent, and more.

Zero installation costs



Being hosted on the cloud, Zoho Creator requires no installation, and can be accessed simply by logging in and providing credentials.

Not cost-effective

-  Since it's built to cater across all industry verticals, it includes loads of irrelevant functionalities that you may not even need but you have to pay for them as well.

Cost-effective



You are billed only for the no. of users. You can use as many applications as you want. This pay-as-you-need approach effectively cuts costs.

Complicated to use

-  ERP suites aren't intuitive, and they come with their own set of technical specifications to understand. This makes it hard for its end users, to immediately get up to speed.

Easy and simple to use



Drag-and-drop interface enables both technical and non-technical users to build web and mobile applications easily as per their needs.

Difficult to maintain



Once installed, they require dedicated and expensive maintenance for optimal performance. This maintenance can be performed only by trained subject matter experts.

No maintenance



You build your business, we'll handle the servers. Your apps run on Zoho's highly scalable and secure cloud, so your IT team can focus on creating value for your business.

No room for new features



If you buy a ready-made ERP, customizing it to match the exact specifications of your organization is extremely difficult. This is because an ERP's architecture can't be easily modified.

Highly extensible with new features



Since you can add new features as per your need into your applications, Zoho Creator can be considered a highly scalable option for your business. You also have the flexibility to reconfigure your applications whenever needed.

Complex integrations



When you are dealing with applications both on-premise and in the cloud, it is difficult to manually code integrations. Because data comes in many forms and has to adhere to compliance mandates, establishing these connections are tedious.

Connect to 600+ tools



With Zoho Creator, you can deeply integrate your application with more than 600 tools without having to write any code.

No regular upgrades



An ERP once purchased goes obsolete after a few years. This not only gets you stuck with outdated features but also makes your business more vulnerable to malware and hacking.

Automatic upgrades

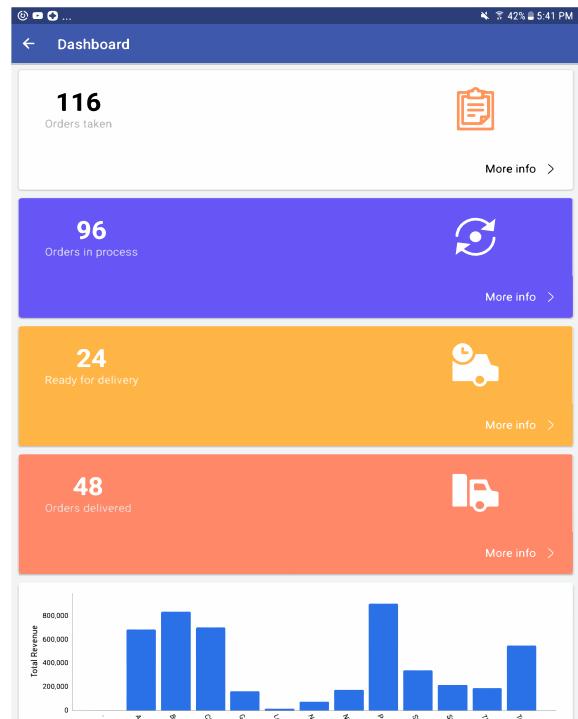


You benefit from regular security and platform updates, like AI/ML, code-less dashboards, and all the latest pre-built connectors without having to pay extra.

More reasons to choose Zoho Creator

You're are not buying just a software, you're buying a platform where you can build any software you need.

Be it a task manager, a CRM, an ERP, or an application for almost any situation—you can build it on Zoho Creator. Our platform combines intuitive, visual builders and readymade code blocks to help you build modern business apps fast. Just drag and drop elements and see your apps come alive instantly.



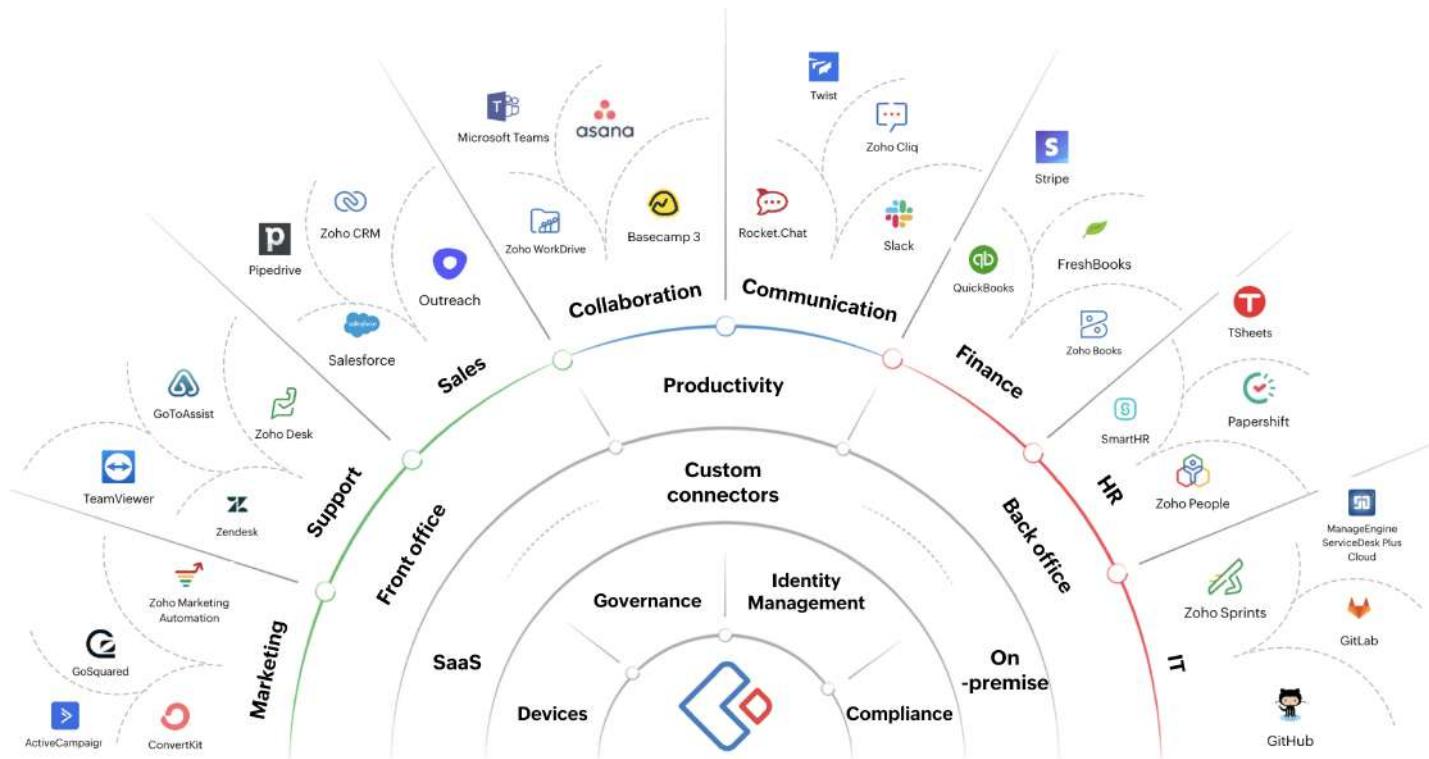
Deploy multi-device apps to the platform of your choice

Zoho Creator handles deployment and hosting for you. So when your app is ready, all you need to do is to select the app environment and click deploy. Applications you build on the web are automatically available as native Android and iOS apps. Publish the entire app or just a part of it, and distribute it through Google Play, the App Store, or any other MDM. Host your apps in Zoho's cloud, deploy them in public clouds like AWS, Azure, and Google Cloud, or install them on your servers on-premise.



We built Zoho Creator to support the core of your business; the processes that you carry out everyday.

By choosing Zoho Creator for your organization, you choose to create a coherent application ecosystem where all your departments are connected, and the collaboration between them is seamless. With Zoho Creator, you can automate and unite all business processes on one platform and make them operate as a single mechanism.



Fortune 500-grade security and privacy

We offer comprehensive, enterprise-grade security controls that are trusted by over 13 million users around the world.



Security for your apps »

- Data encryption
- Data portability
- Data retention
- API security
- Session management
- IP restriction
- Password policy
- MFA

[Learn more](#)

Security at Zoho »

- Data center security
- Network security
- Disaster recovery
- Business continuity
- Customer controls for security

[Learn more](#)

Compliance »

- GDPR
- ISO/IEC 27001
- SOC 2 + HIPAA
- SWISS-U.S. PRIVACY SHIELD FRAMEWORK

[Learn more](#)

Data privacy »

- Transparent business model
- Your right to restrict
- No adjunct surveillance

[Learn more](#)

What's more, you can access all the apps you create from a single account, without having to pay for each one.

Hear from our customers

“

We've built an entire enterprise resource planning (ERP) solution—Ofeefee—for our specific industry (last mile distribution). We like to say it's SAP for our industry, but it costs us a fraction of the equivalent licensing fees. It has digital tools for every step of the product journey: procurement, inbound delivery, inventory management, outbound logistics, account management, commissions, billing, payments, payroll, rewards, and more.

- **Ben Walwyn, CTO, Yellow**

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[Learn more](#)

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The features and scope of OlivERP cannot be replicated with any commercial ERP available, without spending millions of dollars. This was only possible with Zoho Creator. Thank you for creating Zoho Creator!

- **Mehmet Ozkan, Proprietor, Ozelia**

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[Learn more](#)



www.zoho.com/creator

We'd love to talk! Reach out to us

creator-sales@zohocorp.com

Trusted by 13000+ brands



Cornell University

