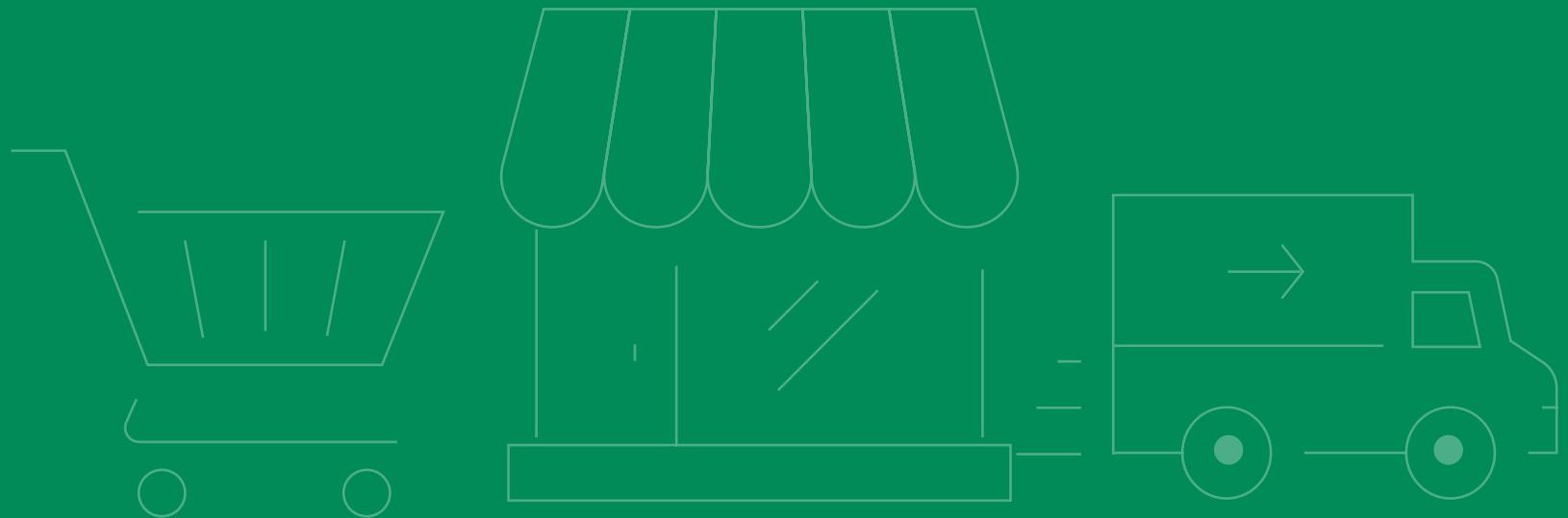




Migrating a WooCommerce store to Zoho Commerce



This simple guide will help you migrate your WooCommerce store to Zoho Commerce. To make migration as quick and easy as possible, we recommend that you set up a [Zoho Commerce store](#) if you don't already have one.

Data will be migrated from your WooCommerce store in three simple steps:

- [Export](#) products from WooCommerce
- [Import](#) products into Zoho Commerce
- [Migrate](#) product images





STEP 01

Export products from WooCommerce

WooCommerce has a built-in Product CSV Importer and Exporter.

1. Log in to your WooCommerce Store.
2. Go to **Products**.
3. Select **Export**.

	Name	SKU	Stock	Price	Categories	Tags
<input type="checkbox"/>	Grouped product	grouped	In stock	\$14.02–\$32.71	Hoodies	–
<input type="checkbox"/>	Bookable product — Draft	–	In stock	–	–	–
ID: 202						

4. The **Export Product** pop-up will open.
5. Choose Export all columns, Export all products, and Export all categories and check the Export all custom meta checkbox to migrate all products.

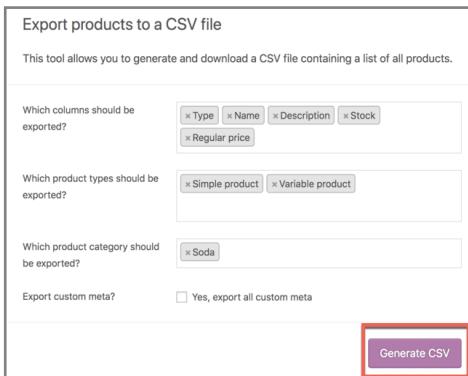
Export products to a CSV file

This tool allows you to generate and download a CSV file containing a list of all products.

Which columns should be exported?	<input type="checkbox"/> Export all columns
Which product types should be exported?	<input type="checkbox"/> Export all products
Which product category should be exported?	<input type="checkbox"/> Export all categories
Export custom meta?	<input type="checkbox"/> Yes, export all custom meta
Generate CSV	



6. Choose fields from the dropdown if you don't need to export all fields.



Export products to a CSV file

This tool allows you to generate and download a CSV file containing a list of all products.

Which columns should be exported?

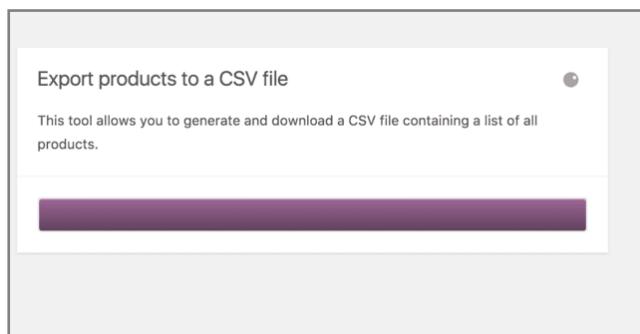
Which product types should be exported?

Which product category should be exported?

Export custom meta? Yes, export all custom meta

Generate CSV

7. Click Generate CSV. Wait for the export to finish.

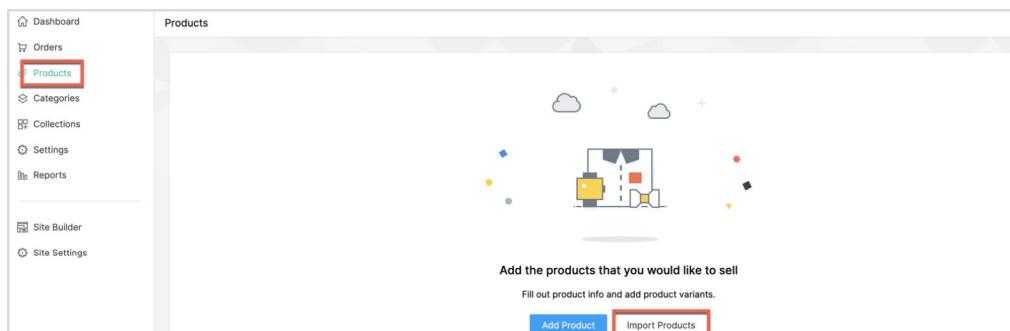


STEP 02

Import products into Zoho Commerce

You are now ready to import products into your existing Zoho Commerce store. If you haven't created your new store with us yet, please do so by clicking on [Create your Store now](#).

1. Sign in to your Zoho Commerce store.
2. Select **Products** from the dashboard.
3. Select **Import Products**.



Dashboard

Orders

Products

Categories

Collections

Settings

Reports

Site Builder

Site Settings

Products

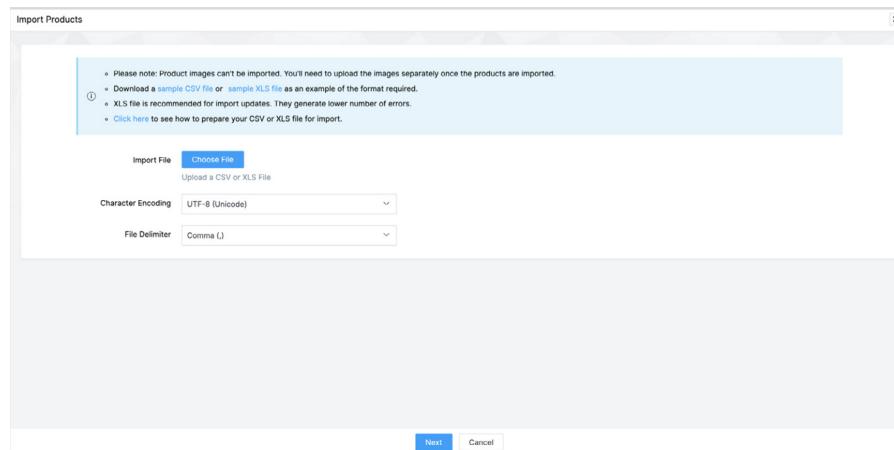
Add the products that you would like to sell!

Fill out product info and add product variants.

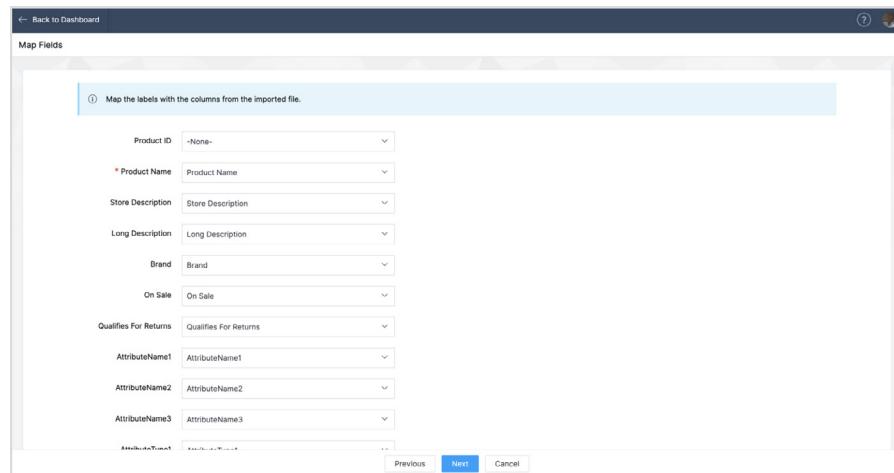
Add Product **Import Products**



4. Choose the file to be uploaded and then click **Next**. This is the CSV file we exported from WooCommerce in Step 1.



5. You will need to map the columns in the CSV file to the product detail fields on your Zoho Commerce panel. The columns from the file appear in the dropdown, and you can associate each one with the corresponding field name in Zoho Commerce.



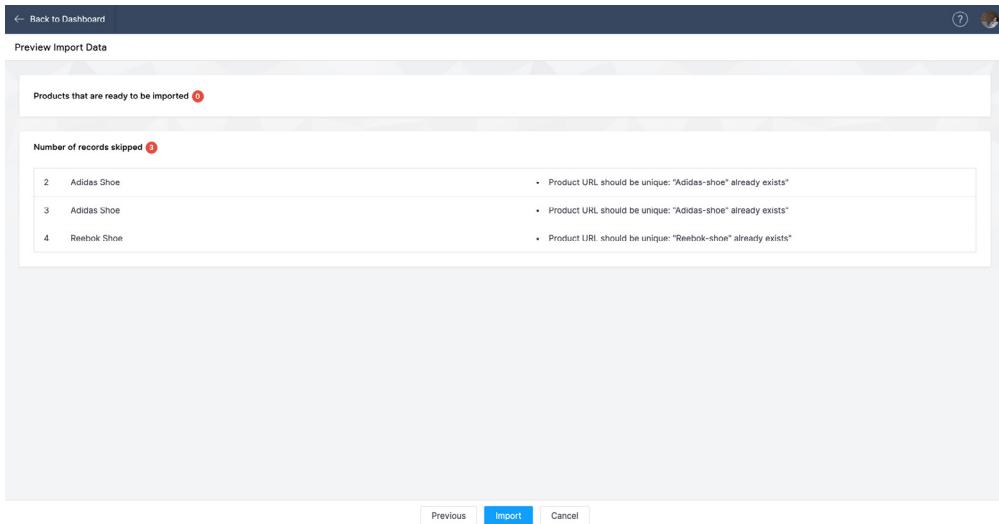
Mandatory columns, such as Product Name and Price, must be associated with a column on the CSV file. You may add dummy fields if you wish to make the changes manually in the future.

6. Click **Next**.

The Preview Import Data page will display the number of products to import and the number of products skipped. Products are skipped if the CSV file has missing information in the Name and Price fields. The SEO Description also has a maximum character limit of 255. If products have been skipped, you must open the CSV file and manually correct it.



- Click Import to complete the process. You will now be able to see the imported products under the Products section of the Zoho Commerce portal.



Products that are ready to be imported	
0	

Number of records skipped	
2	Adidas Shoe
3	Adidas Shoe
4	Reebok Shoe

• Product URL should be unique: "Adidas-shoe" already exists
 • Product URL should be unique: "Adidas-shoe" already exists
 • Product URL should be unique: "Reebok-shoe" already exists

[Read more](#) to know how to import or export products in Zoho Commerce.



STEP 03

Migrate Product Images

Now your store is almost ready, but there is one final step to complete: the images need to be added to your store.

- Our helpful support team will upload the images to your store as a quick and easy backend process. Prepare the images for upload by creating a zip folder with the images properly assembled in the following file path: SKU/imagefile.



2. To Add us as an Admin for your store:

- Go to **Settings** and select **Users** under Store Settings.
- Click **Add User** in the top-right corner.

Add one of the email addresses below on the Invite User page based on your Data Center (DC). Your DC depends on the country where your account was created. If you are not sure which DC you are using, check the top level domain (TLD) of your store's website (e.g.: for www.abcd.com, .com is your TLD)

.com: US DC	-	sites-admin@services.zodoor.com
.in: IN DC	-	sites@services.zodoor.in
.eu: EU DC	-	sites@services.zodoor.eu
.au: AU DC	-	sites@services.zodoor.com.au

- Select Admin as the Role.
- Click Share.

3. Send us an email at presales@zohocommerce.com. We will verify your data and upload the images to your store. If there is anything we need to contact you for, we will reach out to you using the contact details you submitted when setting up your store.

Please contact us at support@zohocommerce.com for any questions.



Congratulations,

your WooCommerce store has been migrated to **Zoho Commerce!**

Enjoy the experience of running your online business on Zoho's powerful new-age ecommerce platform. Happy selling!

