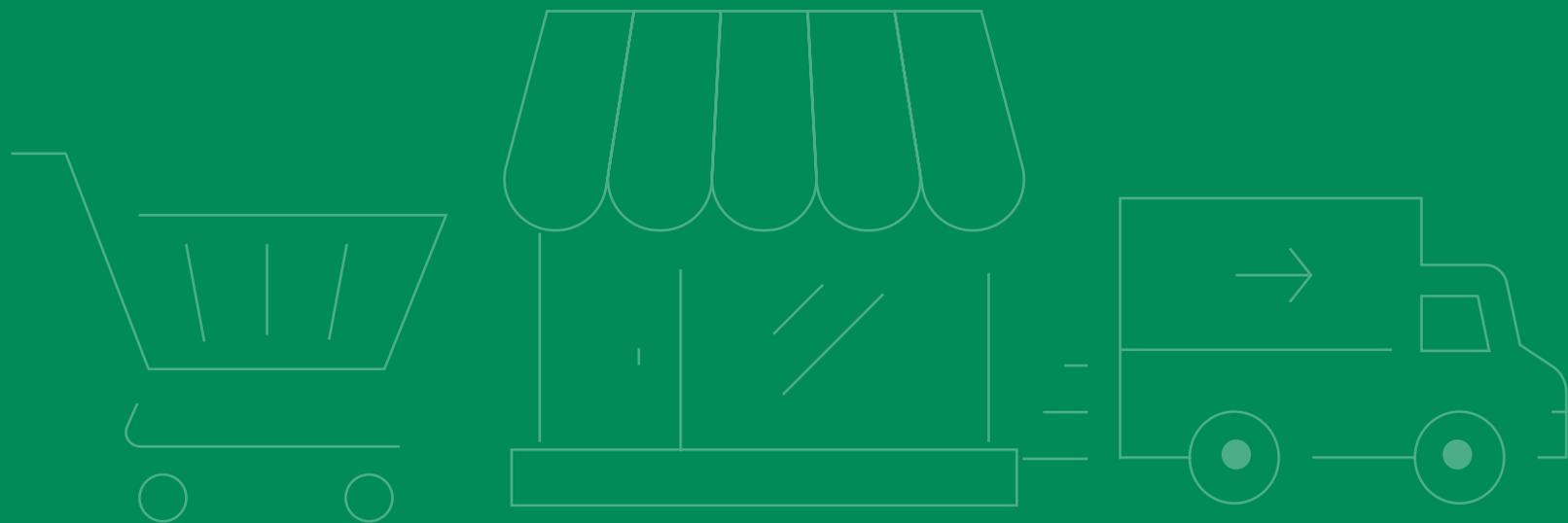
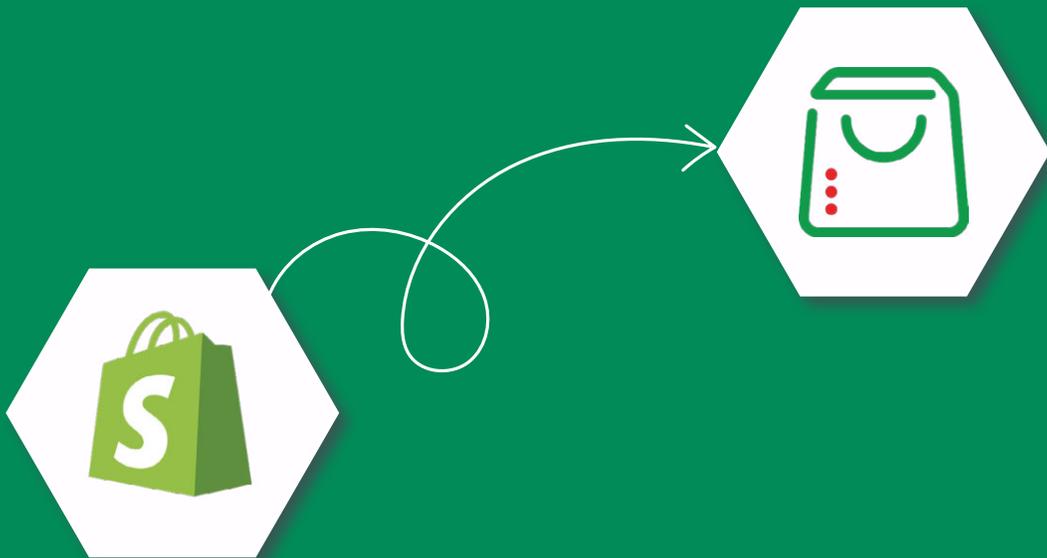


Migrating a Shopify store to Zoho Commerce



This simple guide will help you migrate your Shopify store to Zoho Commerce. To make migration as quick and easy as possible, we recommend that you set up a [Zoho Commerce store](#) if you don't already have one.

Data will be migrated from your Shopify store in three simple steps:

- **Export** products from Shopify
- **Import** products into Zoho Commerce
- **Migrate** product images

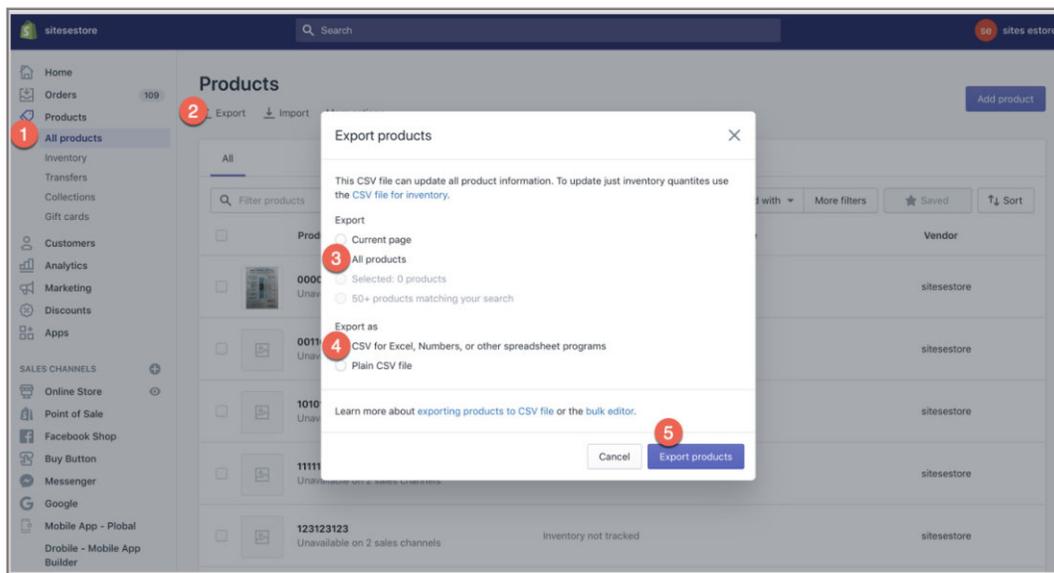




STEP 01

Export products from Shopify

1. Log in to your Shopify Store.
2. From the **Shopify Admin panel**, under **Products** on the left panel and select **All Products**.
3. Click **Export** on the top panel.
4. From the dialog box, you can choose from **All products** if you want to migrate all your products from the Shopify store.
5. Select **Export as CSV for Excel, Numbers, or any other spreadsheet program**.
6. Click **Export Products** to start exporting.



Sorting the CSV file might result in dissociation of products and their images, so please take care with file operations, and make a backup.

It is important to keep your store live even after you have exported all your data. The exported CSV file in the above steps has links to product images. These images will only be automatically imported to your new store if they are accessible on a live public website. Please leave your old store intact until the entire migration process is complete.



Migrate using Shopify Plugins

You can use Shopify plugins, such as Excelify or Xporter Data Export Tool for migration. They allow you to use their bulk export functionality for the process of exporting your data from the platform.

If your new store uses the same domain as the previous one, Shopify’s HTTP Strict Transport Security (HSTS) will be in place for 90 days. This forces browsers to access your website with an HTTPS connection. HSTS will prevent network attacks while ensuring the safety of your information along with those of your customer.

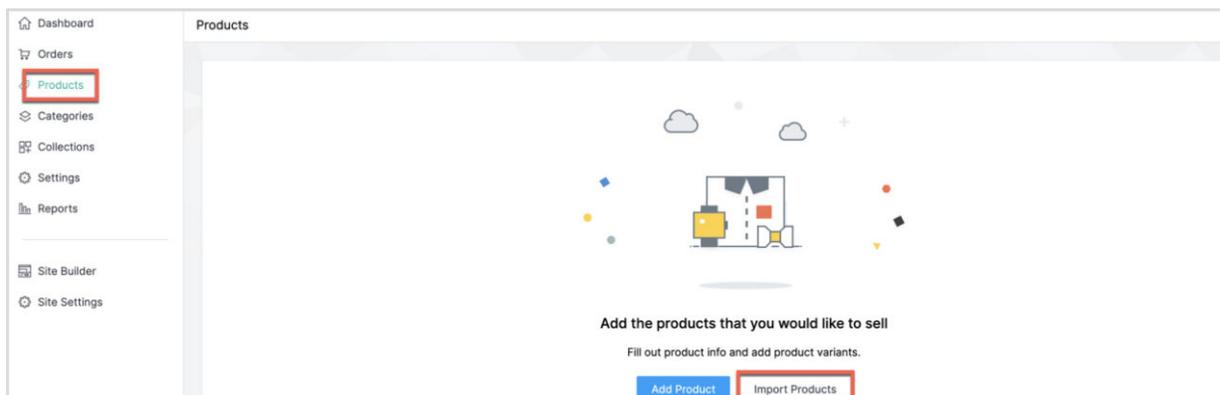


STEP 02

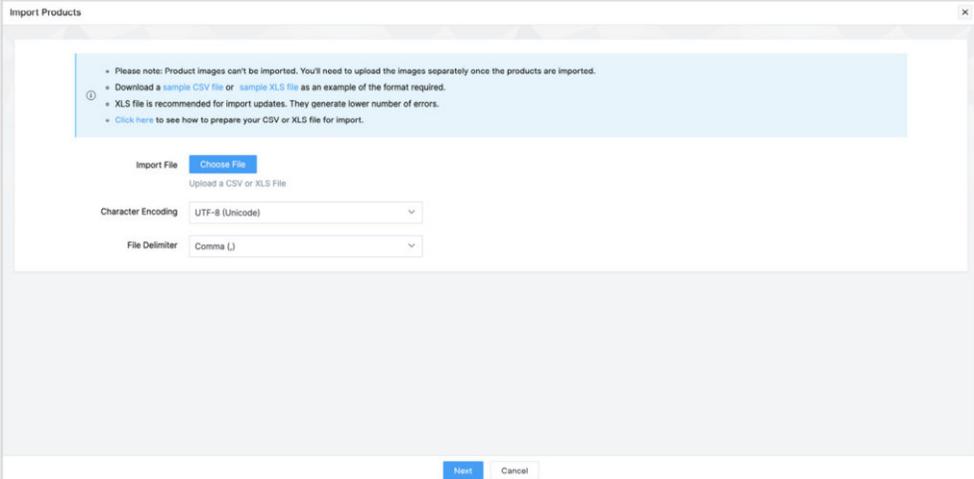
Import products into Zoho Commerce

You are now ready to import products into your existing Zoho Commerce store. If you haven’t created your new store with us yet, please do so by clicking on [Create your Store now](#).

1. Sign in to your Zoho Commerce store.
2. Select **Products** from the dashboard.
3. Select **Import Products**.



- Choose the file to be uploaded and then click **Next**. This is the CSV file we exported from Shopify in Step 1.



Import Products

- Please note: Product images can't be imported. You'll need to upload the images separately once the products are imported.
- Download a [sample CSV file](#) or [sample XLS file](#) as an example of the format required.
- XLS file is recommended for import updates. They generate lower number of errors.
- [Click here](#) to see how to prepare your CSV or XLS file for import.

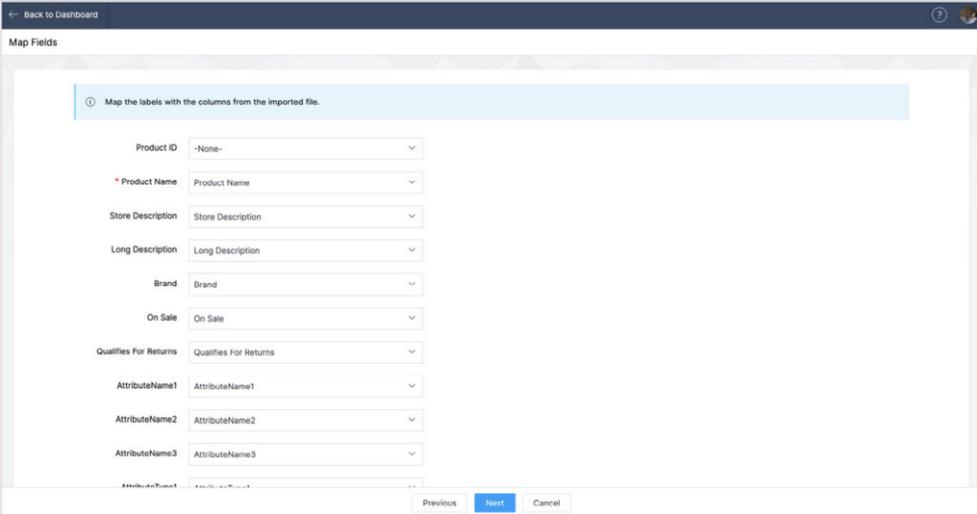
Import File

Upload a CSV or XLS File

Character Encoding

File Delimiter

- You will need to map the columns in the CSV file to the product detail fields on your Zoho Commerce panel. The columns from the file appear in the dropdown, and you can associate each one with the corresponding field name in Zoho Commerce.



Map Fields

Map the labels with the columns from the imported file.

Product ID	<input type="text" value="-None-"/>
Product Name	<input type="text" value="Product Name"/>
Store Description	<input type="text" value="Store Description"/>
Long Description	<input type="text" value="Long Description"/>
Brand	<input type="text" value="Brand"/>
On Sale	<input type="text" value="On Sale"/>
Qualifies For Returns	<input type="text" value="Qualifies For Returns"/>
AttributeName1	<input type="text" value="AttributeName1"/>
AttributeName2	<input type="text" value="AttributeName2"/>
AttributeName3	<input type="text" value="AttributeName3"/>
AttributeName4	<input type="text" value=""/>

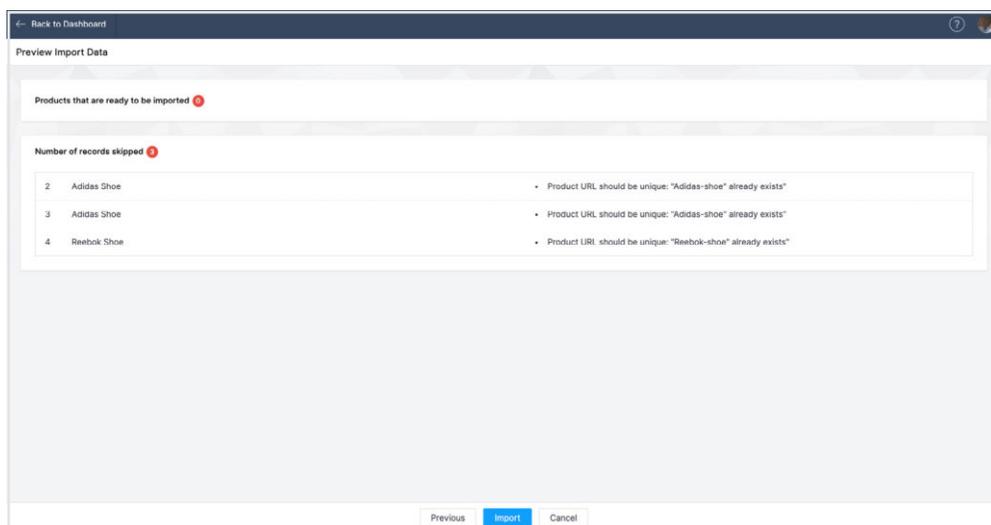
Mandatory columns, such as Product Name and Price, must be associated with a column on the CSV file. You may add dummy fields if you wish to make the changes manually in the future.



6. Click **Next**.

The Preview Import Data page will display the number of products to import and the number of products skipped. Products are skipped if the CSV file has missing information in the Name and Price fields. The SEO Description also has a maximum character limit of 255. If products have been skipped, you must open the CSV file and manually correct it.

7. Click Import to complete the process. You will now be able to see the imported products under the Products section of the Zoho Commerce portal.



[Read more](#) to know how to import or export products in Zoho Commerce.



STEP 03

Migrate Product Images

Now your store is almost ready, but there is one final step to complete: the images need to be added to your store.

1. Our helpful support team will upload the images to your store as a quick and easy backend process. Prepare the images for upload by creating a zip folder with the images properly assembled in the following file path: SKU/imagefile.



2. To Add us as an Admin for your store:

- Go to **Settings** and select **Users** under Store Settings.
- Click **Add User** in the top-right corner.

Add one of the email addresses below on the Invite User page based on your Data Center (DC). Your DC depends on the country where your account was created. If you are not sure which DC you are using, check the top level domain (TLD) of your store's website (e.g.: for www.abcd.com, .com is your TLD)

.com: US DC	-	sites-admin@services.zodoor.com
.in: IN DC	-	sites@services.zodoor.in
.eu: EU DC	-	sites@services.zodoor.eu
.au: AU DC	-	sites@services.zodoor.com.au

- Select Admin as the Role.
 - Click Share.
3. Send us an email at presales@zohocommerce.com. We will verify your data and upload the images to your store. If there is anything we need to contact you for, we will reach out to you using the contact details you submitted when setting up your store.

Please contact us at support@zohocommerce.com for any questions.



Congratulations,

your Shopify store has been migrated to **Zoho Commerce!**

Enjoy the experience of running your online business on Zoho's powerful new-age ecommerce platform. Happy selling!

