

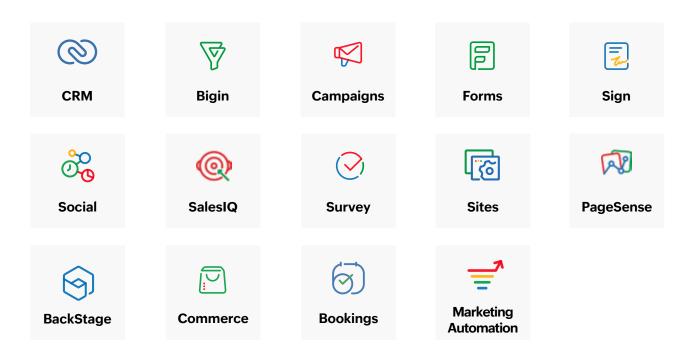
# Affiliate Primer

Get a quick understanding of what each Zoho product does and what pain point it solves.

# **BUNDLE**



# **Sales & Marketing**



# **BI & Analytics**



# **Email & Collaboration**

















# **Finance**



**Books** 



Invoice



Subscriptions



Expense



Inventory





# IT & Help Desk









# **Human Resources**







**People** 

Workerly

# **Project Management**





# **Custom Solutions**







Flow

Qntrl



#### **Assist**

Zoho Assist is a cloud-based remote support software that allows users to access the remote desktops of their customers, share screens, or manage unattended computers.



#### **Backstage**

Zoho Backstage is an event management software that empowers event organizers to plan and run conferences, meetups, and product launches with greater efficiency and impact.



## **Bigin**

Bigin is a pipeline-centric CRM solution built for small businesses to help them move away from spreadsheets and manage customer relationships more effectively.



#### **Books**

Zoho Books is an online accounting software that manages your finances, automates business workflows, and helps you work collectively across departments.



# **Bugtracker**

Zoho BugTracker is an online bug tracking software that helps you track and fix bugs quickly.



### **Campaigns**

Zoho Campaigns is an email marketing automation software that helps you plan, create, automate, and track your email campaigns with features like A/B testing, drag-and-drop editor, workflows, and more.



#### Checkout

Zoho Checkout helps businesses accept online payments using customizable, branded payment pages easily.



#### **Commerce**

Zoho Commerce is more than just an online store builder that powers your end-to-end ecommerce business, including acquiring customers and sales, logistics, managing your customer database, and accounting—all without you having to worry about the technical aspects behind it!



#### Connect

Zoho Connect is a team collaboration software that brings people and the resources they need to one place, making it easier to get work done.



#### Creator

Zoho Creator is a low-code application development platform that allows users to create custom applications on their own. It helps build applications that satisfy unique requirements with minimal coding experience.



#### **Creator Plus**

Zoho Creator Plus is a special pricing edition of Creator. It's a low-code automation platform to rapidly create, integrate and extend apps that assist in building applications faster and easily.



#### **CRM**

Zoho CRM is an omnichannel and AI-powered management platform that provides businesses with centralized access to customer information and automation tools that simplify procedures and optimize efficiency.



#### **CRM Plus**

Zoho CRM Plus is a unified customer experience platform that brings together your sales, marketing, and support teams on one single interface to deliver exceptional customer experiences.



#### **Desk**

Zoho Desk is a cloud-based help desk support software that helps you provide the support experience your customers deserve. Omnichannel requests, SLA tracking, Self-service, Automation, Analytics, AI, & more.



#### **Expense**

Zoho Expense is online expense reporting software, tailor-made for businesses worldwide to automate expense report creation, streamline approvals and make swift reimbursements.



#### **FinancePlus**

Zoho Finance Plus is a unified platform that helps businesses manage their finances and back office operations.



#### **Flow**

Zoho Flow is an integration platform for effortlessly connecting cloud applications and automating complex business workflows.



#### **Inventory**

Zoho Inventory is a cloud-based inventory management application that helps businesses of all sizes streamline their inventory and order management processes.



#### **Invoice**

Zoho Invoice is an online invoicing software that helps businesses craft professional invoices, automatically send payment reminders, and get paid faster online.



#### Lens

Zoho Lens is AR remote assistance software allows field service technicians, customer representatives, maintenance and report teams to provide real-time work instructions through smartphone or smart glass cameras.



#### Mail

Zoho Mail is a secure, encrypted business email service that makes communication within your organization streamlined by bringing applications like Calendar, Notes and Tasks into your mailbox.



# **Marketing Automation**

Zoho Marketing Automation is an all-in-one marketing automation software that helps you successfully manage your marketing activities across multiple channels. Generate more leads, convert them to customers, and retain them longer.



#### **Qntrl**

Qntrl is a workflow orchestration software that helps businesses gain visibility and control over their processes by automating them.



# **Payroll**

Zoho Payroll is a cloud based payroll processing solution that helps businesses manage their payroll end-to-end and automate payroll compliance.



#### **People**

Zoho People is a one-stop solution to make HR management efficient while delivering exceptional employee experiences, no matter where you are!



# **People Plus**

Zoho People Plus is an unified HR suite that enables businesses to deliver the best employee experience and ace talent acquisition, talent management, core HR and employee engagement.



# **Projects**

Zoho Projects is a cloud-based project management tool that helps you plan your work, track it efficiently, and collaborate with your team wherever they are.



#### **ShowTime**

Zoho ShowTime is a single, comprehensive platform to manage and run your training business.



## Sign

Zoho Sign is a complete digital signature app for business signatories to securely sign, send, and manage documents from anywhere and at any time.



#### Site24x7

Site24x7 is an AI-powered performance monitoring solution for DevOps and IT operations from the cloud. Its broad capabilities help monitor and troubleshoot problems with end-user experience, websites, applications, servers, public clouds, and network infrastructure.



#### **Sites**

Zoho Sites enables you to build professional and stunning websites with the click of a button. Customize your website with ease and personalize how your website functions with our one-click integrations.



#### **Social**

Zoho Social is a social media management software for businesses and agencies to manage their social media presence.



# **Sprints**

Zoho Sprints is a product management tool that helps agile teams to be ready for change and ship products that customers love to use.



# **Subscriptions**

Zoho Subscriptions is a subscription billing tool that helps businesses handle subscription lifecycles, manage complex billing scenarios, collect recurring payments, reduce churn, and more.



#### Survey

Zoho Survey is an online survey platform used to create, collect and analyze feedback and conduct market research. The results of which can be used to gain insights and make effective decisions.



#### Vault

Zoho Vault is an online password manager that helps teams securely store, share, and manage passwords with different levels of access privilege from anywhere in the world, using any device.



#### **WorkDrive**

Zoho WorkDrive is an online file storage and content collaboration platform for modern teams to work together closely.



# Workerly

Zoho Workerly is a temp staffing software designed to manage temp and client databases, schedule shifts, generate timesheets, send out invoices, and communicate with temps using dedicated temp portal and mobile app.



# Workplace

Zoho Workplace is a suite of 9 email, office and collaboration applications that aim at increasing team productivity and streamlining team communication.



#### **Zoho One**

One unified suite to run and manage a business end to end. Incredible software, unbelievably affordable.



# affiliates-support@zohocorp.com