



Affiliate Checklist

Here's a 12-point checklist to help you get started with our program.



Affiliate Dashboard Video

Take a [video walkthrough of the affiliate dashboard](#) to understand how it works. This is important as your affiliate links, referrals, commissions, and payouts are accessible only through this portal.



Affiliate Primer

Get a quick overview of the 45+ products Zoho offers and learn our products' uses.



Product Videos

Learn more about Zoho products through these in-depth [product videos](#).



Affiliate Email Toolkit

Start sending emails to your audience with our [ready-to-use email campaigns](#).



Affiliate Social Media Toolkit

Share news about products with [pre-written social media post templates](#) and banners.



Affiliate Resources

Go through our [affiliate resources page](#) to find marketing collateral. The page has product-specific marketing materials, branding kits, social media toolkits, content ideas, promotion tips, FAQs, and more.



Content Ideas

Check out our [content ideas](#) to get started with your promotion and marketing efforts.



Promotion Tips

Read our recommended [promotion tips](#) for converting your audience to referrals.



Banners and Footers

If you own a website, run newsletters, or send out regular email campaigns, create banners to display the Zoho product you are going to promote. This can serve as a sneak-peek and gets your audience curious. Before you begin promoting, ensure that all your emails carry this in the footer and place the banners on top of your most popular pages.



Affiliate Disclaimer

Update your privacy policy/disclaimer to let your audience know that you might benefit if they purchase using your link. This can be done as a general statement or you can mention the products you are promoting.



Zoho Spark

Using [Zoho Spark](#), you can get acquainted with the product you plan to promote and learn about cross-product integration and efficient use of any Zoho product for your audience's business. With this, you can create in-depth, feature-specific content and get certified to showcase your expertise.



Zoho Academy

At [Zoho Academy](#), you can find comprehensive guides to improve your marketing and sales skills. You can download guides for market research, strategies to come up with the best blog content, and much more.



Frequently Asked Questions (FAQs)

Read our [FAQs](#) to understand the finer details of the program. With questions ranging from referrals and commission structure to the program restrictions, all your possible questions have been answered here.

That's all you need to know to get started. Go ahead and explore our products and write to us if you have any questions. Live chat with us from 9 AM IST to 6 PM IST. or drop a mail at affiliates-support@zohocorp.com and we will be glad to connect with you and help you succeed.

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