



Zoho Social - Plan Comparison

Choose a plan that works best for you.

	STANDARD	PROFESSIONAL	PREMIUM	AGENCY	AGENCY PLUS
PRICING					
Billed Annually	\$10/month	\$30/month	\$40/month	\$230/month	\$330/month
Billed Monthly	\$15	\$40	\$65	\$320	\$460
TEAM MEMBER(S)	1	1	3	5	5
BRAND(S)	1	1	1	10	20
SOCIAL CHANNELS	Facebook Page, Facebook Group, Twitter Profile, Instagram Business Profile, LinkedIn Profile, LinkedIn Company Page, & Google My Business listing.	Facebook Page, Facebook Group, Twitter Profile, Instagram Business Profile, LinkedIn Profile, LinkedIn Company Page, & Google My Business listing.	Facebook Page, Facebook Group, Twitter Profile, Instagram Business Profile, LinkedIn Profile, LinkedIn Company Page, YouTube Channel, & Google My Business listing.	Facebook Page, Facebook Group, Twitter Profile, Instagram Business Profile, LinkedIn Profile, LinkedIn Company Page, YouTube Channel, & Google My Business listing.	Facebook Page, Facebook Group, Twitter Profile, Instagram Business Profile, LinkedIn Profile, LinkedIn Company Page, YouTube Channel, & Google My Business listing.
General					
Home dashboard	✓	✓	✓	✓	✓
Recent Posts	✓	✓	✓	✓	✓
Notifications	-	✓	✓	✓	✓
Livestream	-	✓	✓	✓	✓
Create custom roles	-	-	✓	✓	✓
PUBLISHING & SCHEDULING					
Multi-channel Publishing	✓	✓	✓	✓	✓
Custom Scheduling	✓	✓	✓	✓	✓
Drafts	✓	✓	✓	✓	✓
Published Posts	✓	✓	✓	✓	✓
Scheduled Posts	✓	✓	✓	✓	✓
Unpublished Posts	✓	✓	✓	✓	✓
Publishing Calendar	✓	✓	✓	✓	✓
Bulk Scheduler	-	✓	✓	✓	✓
Repeat Posting	-	✓	✓	✓	✓
CustomQ	-	✓	✓	✓	✓

SmartQ	-	-	✓	✓	✓
Pause/Resume Post	-	✓	✓	✓	✓
Audience targeting	-	-	✓	✓	✓
RSS Feeds	-	10 Feeds	20 Feeds	20 Feeds	20 Feeds
Custom video thumbnail	-	✓	✓	✓	✓
Schedule Retweets	-	✓	✓	✓	✓
Image library	-	✓	✓	✓	✓
Cloudpicker	-	✓	✓	✓	✓
UTM Parameters	-	-	✓	✓	✓
Instagram first comment	-	✓	✓	✓	✓
Popular Posts	-	✓	✓	✓	✓
Post insights	-	✓	✓	✓	✓
Export posts	-	-	✓	✓	✓
Discuss Posts	-	-	✓	✓	✓
URL SHORTENER					
zurl link shortner	✓	✓	✓	✓	✓
Bit.ly shortner	-	✓	✓	✓	✓
LEAD ADS					
Facebook Lead Ads	-	-	✓	✓	✓
LinkedIn Lead Ads	-	-	✓	✓	✓
MESSAGES					
Twitter Messages	-	✓	✓	✓	✓
Facebook Messages	-	✓	✓	✓	✓
MONITORING					
Monitoring dashboard	-	5 Columns	15 Columns	15 Columns	15 Columns
Facebook Page	-	✓	✓	✓	✓
Facebook Reviews	-	✓	✓	✓	✓
Facebook Page @mentions	-	✓	✓	✓	✓
Facebook visitor posts	-	✓	✓	✓	✓
Twitter timeline	-	✓	✓	✓	✓

Twitter likes	-	✓	✓	✓	✓
Twitter @mentions	-	✓	✓	✓	✓
Twitter keyword search	-	✓	✓	✓	✓
Twitter user search	-	✓	✓	✓	✓
Twitter lists	-	✓	✓	✓	✓
Instagram Hashtag search	-	✓	✓	✓	✓
Google My Business Questions	-	✓	✓	✓	✓
Google My Business Reviews	-	✓	✓	✓	✓
Lead/Contact interactions monitoring	-	-	✓	✓	✓
CONNECTIONS					
Connections dashboard	-	-	✓	✓	✓
Most engaged	-	-	✓	✓	✓
Recently engaged	-	✓	✓	✓	✓
Twitter followers/following	-	✓	✓	✓	✓
PROFILE INFORMATION					
CRM Leads	-	-	✓	✓	✓
CRM Contacts	-	-	✓	✓	✓
Mute/Block accounts	-	✓	✓	✓	✓
Connection interactions	-	✓	✓	✓	✓
TEAM COLLABORATION					
Collaborate dashboard	-	-	✓	✓	✓
Workflow & approvals	-	-	✓	✓	✓
Tagging discussions	-	-	✓	✓	✓
Audio/Video call team member	-	-	✓	✓	✓
Team member chat	-	-	✓	✓	✓
REPORTS					
Reports dashboard	-	-	✓	✓	✓
Published post stats	-	✓	✓	✓	✓
Summary reports	✓	✓	✓	✓	✓

All reports & analytics	-	-	✓	✓	✓
Custom reports	-	-	✓	✓	✓
Schedule reports	-	-	✓	✓	✓
Export reports	-	-	✓	✓	✓
Discuss reports	-	-	✓	✓	✓
Zoho CRM integration					
Add leads to Zoho CRM	-	-	✓	✓	✓
Chat with CRM owner	-	-	✓	✓	✓
CRM Reports	-	-	✓	✓	✓
View CRM Connections	-	-	✓	✓	✓
View CRM status & information	-	-	✓	✓	✓
Monitor Leads & Contacts	-	-	✓	✓	✓
Rule-based lead generation	-	-	✓	✓	✓
ZOHO DESK INTEGRATION					
Create tickets from social updates	-	-	✓	✓	✓
Chat with Desk owner	-	-	✓	✓	✓
Desk reports	-	-	✓	✓	✓
Desk info for connections	-	-	✓	✓	✓
Rule-based ticket generation	-	-	✓	✓	✓
View ticket IDs	-	-	✓	✓	✓
AGENCIES					
Portal customization	-	-	-	✓	✓
Personalized client invites	-	-	-	✓	✓
Agency Branded reports	-	-	-	✓	✓
Scheduling/emailing reports to clients	-	-	-	✓	✓
Custom view for clients	-	-	-	✓	✓
Free login for clients	-	-	-	✓	✓
zShare Browser Extension	✓	✓	✓	✓	✓

ADD ONS					
Brands	-	\$17/Brand/month (or) \$14.5/Brand/month billed annually	\$23/Brand/month (or) \$19.5/Brand/month billed annually	\$92/5 Brands/month (or) \$76/5 Brands/month billed annually	\$92/5 Brands/month (or) \$76/5 Brands/month billed annually
Team Members	-	\$12/Member/month (or) \$10/Member/month billed annually	\$12/Member/month (or) \$10/Member/month billed annually	\$12/Member/month (or) \$10/Member/month billed annually	\$12/Member/month (or) \$10/Member/month billed annually

Free edition

- 1 Team Member
- 1 Brand
- zShare Browser Extension
- Publishing on 7 channels