



Zoho Forms - Plan Comparison

	Free	Basic	Standard	Professional	Premium
PRICING					
Billed Annually	-	£7.5/month	£18/month	£37/month	£75/month
Billed Monthly	-	£9	£22	£45	£90
BASICS					
Users	1	1	10	25	100
Forms	3	Unlimited	Unlimited	Unlimited	Unlimited
Submissions	500/month	10,000/month	25,000/month	75,000/month	150,000/month
Reports	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Default Themes	✓	✓	✓	✓	✓
Custom Themes	-	✓	✓	✓	✓
Multilevel Form Approval	-	-	✓	✓	✓
Mobile Responsive Forms	✓	✓	✓	✓	✓
Storage	200MB	500MB	2GB	5GB	10GB
Tech Support	✓	✓	✓	✓	✓
Mobile App	✓	✓	✓	✓	✓
Form Building Tools					
Drag-and-Drop Builder	✓	✓	✓	✓	✓
Multi-Page Forms	✓	✓	✓	✓	✓
Conditional Rules					
Field Rules	✓	✓	✓	✓	✓
Form Rules	✓	✓	✓	✓	✓
Page Rules	✓	✓	✓	✓	✓
Form Settings					
Custom Domain in permalink URL	-	✓	✓	✓	✓
DomainKeys Identified Mail (DKIM)	-	✓	✓	✓	✓
CAPTCHA	✓	✓	✓	✓	✓

Google reCAPTCHA v2	-	✓	✓	✓	✓
Splash Message	✓	✓	✓	✓	✓
Thank You Page	✓	✓	✓	✓	✓
Redirect to website	Not available with downloaded HTML	✓	✓	✓	✓
Email Notifications	✓	✓	✓	✓	✓
SMS Notifications	✓	✓	✓	✓	✓
Save and Resume	✓	✓	✓	✓	✓
Edit Response	-	✓	✓	✓	✓
Submitter Email Notification	-	✓	✓	✓	✓
Email Attachment	-	✓	✓	✓	✓
Notification email to external users	-	✓	✓	✓	✓
Form submission as PDF attachment	✓	✓	✓	✓	✓
Double Opt-In	-	✓	✓	✓	✓
Form Span	✓	✓	✓	✓	✓
Custom Favicon	-	✓	✓	✓	✓
Custom Title Text	-	✓	✓	✓	✓
PDF Settings	✓	✓	✓	✓	✓
Document Merge	✓	✓	✓	✓	✓
General/Error Messages Customization	✓	✓	✓	✓	✓
Field Alias	✓	✓	✓	✓	✓
Task Management	-	-	✓	✓	✓
Manage Form Attachments	-	✓	✓	✓	✓
Form Sharing					
Public Link	✓	✓	✓	✓	✓
Shorten URL	✓	✓	✓	✓	✓
Private Sharing	-	-	✓	✓	✓
Facebook	✓	✓	✓	✓	✓
Twitter	✓	✓	✓	✓	✓
LinkedIn	✓	✓	✓	✓	✓

Form HTML Download	✓	✓	✓	✓	✓
iFrame Source Code	✓	✓	✓	✓	✓
QR Code	✓	✓	✓	✓	✓
Email Campaigns					
Zoho Campaigns	✓	✓	✓	✓	✓
MailChimp	✓	✓	✓	✓	✓
Integrations					
Zoho CRM	✓	✓	✓	✓	✓
Begin by Zoho CRM	✓	✓	✓	✓	✓
Zoho SalesIQ	✓	✓	✓	✓	✓
Zoho Desk	✓	✓	✓	✓	✓
Zoho Campaigns	✓	✓	✓	✓	✓
Zoho PageSense	✓	✓	✓	✓	✓
G Suite	✓	✓	✓	✓	✓
Webhooks	✓	✓	✓	✓	✓
Salesforce	✓	✓	✓	✓	✓
Zapier	✓	✓	✓	✓	✓
Zoho Docs	✓	✓	✓	✓	✓
WebMerge	✓	✓	✓	✓	✓
Zoho Sign	✓	✓	✓	✓	✓
Zoho Sheet	✓	✓	✓	✓	✓
Zoho Recruit	✓	✓	✓	✓	✓
Managing Entries					
Trash Records	-	✓	✓	✓	✓
Printable Entries List	✓	✓	✓	✓	✓
Printable Entries Summary	✓	✓	✓	✓	✓
CSV Export	✓	✓	✓	✓	✓
PDF Export	✓	✓	✓	✓	✓
Password-Protected File Export	-	✓	✓	✓	✓
Task Assignment	-	-	✓	✓	✓

Tracking					
Google Adwords(GCLID)	✓	✓	✓	✓	✓
UTM Tracking	✓	✓	✓	✓	✓
Google Analytics - Goal Tracking	✓	✓	✓	✓	✓
Facebook Pixel - Event Tracking	✓	✓	✓	✓	✓
Reports					
Customizable Filters	✓	✓	✓	✓	✓
Auto Filters	✓	✓	✓	✓	✓
Show/Hide Columns	✓	✓	✓	✓	✓
Report Approvals	-	-	✓	✓	✓
Public Sharing Link	✓	✓	✓	✓	✓
Private Sharing Link	-	-	✓	✓	✓
iFrame Source Code	✓	✓	✓	✓	✓
HTML Button/Link to Embed Report	✓	✓	✓	✓	✓
Form Management					
Field Duplication	✓	✓	✓	✓	✓
Form Duplication	✓	✓	✓	✓	✓
Form Analytics	✓	✓	✓	✓	✓
Form Audit	✓	✓	✓	✓	✓
Form Ownership Management	-	-	✓	✓	✓
Form Disable	✓	✓	✓	✓	✓
Form Data Export	-	10 exports per month	20 exports per month	50 exports per month	75 exports per month
Privacy Features					
Field Encryption	-	✓	✓	✓	✓
SSL Encryption	✓	✓	✓	✓	✓
Personal Field Marking	✓	✓	✓	✓	✓
Payment Integrations (Up to 10 payments in free plan)					
Stripe	✓	✓	✓	✓	✓
PayPal	✓	✓	✓	✓	✓

2Checkout	✓	✓	✓	✓	✓
Razorpay	✓	✓	✓	✓	✓
Authorize.Net	✓	✓	✓	✓	✓
PayTM	✓	✓	✓	✓	✓
Instamojo	✓	✓	✓	✓	✓
Form Fields					
Basic Fields (Name, Address, Email, Phone number, etc.)	✓	✓	✓	✓	✓
Date/Time Field	✓	✓	✓	✓	✓
Dropdown Field	✓	✓	✓	✓	✓
Radio Buttons	✓	✓	✓	✓	✓
Multiple Choice	✓	✓	✓	✓	✓
Checkboxes	✓	✓	✓	✓	✓
Group Choices	✓	✓	✓	✓	✓
Value Assignment	✓	✓	✓	✓	✓
Page Break	✓	✓	✓	✓	✓
Geolocation	✓	✓	✓	✓	✓
Choices Import	✓	✓	✓	✓	✓
Decision Boxes	✓	✓	✓	✓	✓
File Upload	✓	✓	✓	✓	✓
Matrix Choice	✓	✓	✓	✓	✓
Section	✓	✓	✓	✓	✓
Zoho CRM Field	✓	✓	✓	✓	✓
Slider	✓	✓	✓	✓	✓
Rating Field	✓	✓	✓	✓	✓
Description Field	✓	✓	✓	✓	✓
Signature Field	✓	✓	✓	✓	✓
Formula Field	✓	✓	✓	✓	✓
Unique ID	✓	✓	✓	✓	✓
Image Choices	✓	✓	✓	✓	✓
Terms and Conditions	✓	✓	✓	✓	✓

Subform	-	✓	✓	✓	✓
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