



Zoho Analytics - Plan Comparison

2 Million Users. 50 Million Reports. 1 Analytics Platform.

	Free	BASIC	STANDARD	PREMIUM	ENTERPRISE
PRICING					
Billed Annually	-	£19 /month	£39 /month	£92 /month	£369 /month
Billed Monthly	-	£24	£48	£116	£460
ESSENTIALS					
Users	2 Users	2 Users	5 Users	15 Users	50 Users
Records/Rows	10K Rows	0.5M Rows	1M Rows	5M Rows	50M Rows
Reports & Dashboards	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Workspaces	5	Unlimited	Unlimited	Unlimited	Unlimited
Query Tables	3	Unlimited	Unlimited	Unlimited	Unlimited
Formula Engine	✓	✓	✓	✓	✓
Ask Zia!	-	✓	✓	✓	✓
Data Alerts	-	-	10	30	100
Data Snapshots	-	-	✓	✓	✓
Access Logs	-	-	✓	✓	✓
Activity Logs	-	-	-	✓	✓
Mobile Apps	✓	✓	✓	✓	✓
CONNECTORS					
Cloud Drives	✓	✓	✓	✓	✓
Files & Feeds	✓	✓	✓	✓	✓
Relational Databases	✓	✓	✓	✓	✓
Cloud Databases	✓	✓	✓	✓	✓
Import from Email	-	-	-	✓	✓
Zoho CRM	-	✓	✓	✓	✓
Salesforce CRM	-	✓	✓	✓	✓
Microsoft Dynamics CRM	-	✓	✓	✓	✓
HubSpot CRM	-	✓	✓	✓	✓

Stripe	-	✓	✓	✓	✓
Zoho Projects	-	✓	✓	✓	✓
Teamwork Projects	-	✓	✓	✓	✓
Zoho BugTracker	-	✓	✓	✓	✓
Zoho Finance	-	✓	✓	✓	✓
QuickBooks	-	✓	✓	✓	✓
Xero	-	✓	✓	✓	✓
Zoho Desk	-	✓	✓	✓	✓
Zendesk	-	✓	✓	✓	✓
Teamwork Desk	-	✓	✓	✓	✓
Zoho Campaigns	-	✓	✓	✓	✓
MailChimp	-	✓	✓	✓	✓
Zoho Survey	-	✓	✓	✓	✓
SurveyMonkey	-	✓	✓	✓	✓
SurveyGizmo	-	✓	✓	✓	✓
Facebook	-	✓	✓	✓	✓
Twitter	-	✓	✓	✓	✓
Bing Ads	-	✓	✓	✓	✓
YouTube	-	✓	✓	✓	✓
Google Ads	-	✓	✓	✓	✓
Google Analytics	-	✓	✓	✓	✓
Zoho Creator	-	✓	✓	✓	✓
Zoho Recruit	-	✓	✓	✓	✓
Zoho People	-	✓	✓	✓	✓
ME ServiceDesk Plus	✓	✓	✓	✓	✓
ME SupportCenter Plus	✓	✓	✓	✓	✓
COLLABORATION					
Make Public	✓	✓	✓	✓	✓
Large Screen Display	✓	✓	✓	✓	✓
Slideshow	-	✓	✓	✓	✓
Groups	-	-	✓	✓	✓

Organization Admins	-	-	✓	✓	✓
Workspace Admins	-	-	✓	✓	✓
Private Links	-	-	-	✓	✓
SCHEDULES					
Import	3	Unlimited	Unlimited	Unlimited	Unlimited
Email	-	4	10	30	100
Backup	-	-	✓	✓	✓
EXTENSIBILITY					
REST APIs for Integration	✓	✓	✓	✓	✓
API Units	1,000 /day	4,000 /day	10,000 /day	30,000 /day	100,000 /day
Logo Rebranding	-	-	-	✓	✓
5x Performance	-	-	-	-	✓
EXTRA USERS	-	£6.4 /user /month	£6.4 /user /month	£6.4 /user /month	£6.4 /user /month
SUPPORT					
Basic	✓	✓	✓	✓	✓
Classic	-	✓	✓	✓	✓
Premium	-	-	-	Paid	Paid

Add Ons

0.5 million rows *£20 /month*

1 Million rows *£32 /month*

2 Million rows *£48 /month*

5 Million rows *£64 /month*

10 Million rows *£100 /month*

*Higher row capacity add-ons are also available

White Label BI / Embedded Analytics

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